

**Making
more
health**

PROGRESS REPORT 2021-2022

MAKING MORE HEALTH

From Initiatives to Ecosystems

Executive Summary



ASHOKA



**Boehringer
Ingelheim**

Making More Health: From Initiatives to Ecosystems

Since 2011, **Making More Health (MMH)** – the partnership between Ashoka and Boehringer Ingelheim – has sought to create a world where **everyone (individuals, animals, and communities) has access to 'more health'** by fostering and supporting an ecosystem of social entrepreneurial solutions addressing complex health challenges.

At the heart of MMH is the power of **social and business co-creation** to produce impact through a dual approach:

- 1) Supporting more than **120 system changing social innovators** in the field of health from **42 countries** across the globe, as well as the work of local organizations that tackle health issues, to touch the lives of **12 million people** worldwide
- 2) Fostering a **"Changemaker Culture"** inside Boehringer Ingelheim, incorporating **social and**

environmental topics as part of its value creation process and engaging around **11,000 employees** as key actors in this journey

Some of the 2021-2022 highlights include:

- **Tele-education for Clinicians and Leaders in Africa (TeCLA)** – A collaboration between **4 social entrepreneurs** supported and co-founded by MMH, designed to expand access **to capacity building training** for clinicians and health sector leaders across remote areas in Africa, using the methodology of **Project ECHO** partner organization.
- **MMH Accelerator** – With a collaborative approach, we continue supporting and investing in social entrepreneurs increasing access to human and animal health in Kenya, Nigeria, Ghana and Uganda. In the 2021 edition of this program, **6 new social entrepreneurs** and more than **320 Boehringer Ingelheim employees** were engaged across different stages of this initiative.

- **MMH Connect** – A digital platform created to **match the skills, know-how, and experience** of Boehringer Ingelheim employees with the **specific needs** of social entrepreneurial organizations across the globe

We know that to play a catalytic role in building a healthier world for all, we need to continue to expand MMH's unique and diverse network of actors –NGOs, companies, investors, and local stakeholders – with the purpose of advancing our **ecosystem approach**.

Now more than ever, Making More Health is committed to **pilot and scale innovative and collaborative models on the ground**, demonstrating how long-term commitment to social/business collaborations can ultimately lead to **a healthier, more equal, more inclusive world**.



*MMH goes so far beyond CSR... Ashoka and [Boehringer Ingelheim] are working shoulder to shoulder, learning and building together... This is actually us thinking together how to approach the world to 'make more health' and further spread this **mindset shift**. For 10 years this partnership has allowed us to learn how to **build changemaker skills within both organizations and others across the globe***



Diana Wells, President Emerita, Leadership Team, Global Impact team at Ashoka



Change is never coming top-down, but is coming really from the inside and speaking to ourselves. A deep change is what has occurred to those ones who have been engaged with MMH – this is basically a transformative culture. We need to change ourselves to get to the next level of change. This is what MMH is doing, step by step, in an equal partnership



Jean Scheftsik de Szolnok, Member of the Board of Managing Directors, Boehringer Ingelheim



S. Wicke

Dr. Ilka Wicke
Head of Making More Health, Boehringer Ingelheim



Christiane Wijzen

Christiane Wijzen
Head of Corporate Strategy & Consulting, Boehringer Ingelheim



Maria Tereno

Maria Tereno
Head of Culture & Sustainability, Boehringer Ingelheim



Arnaud Mourot

Arnaud Mourot
VP. Ashoka, Global Leader of Changemaker Companies

INTRODUCTION

The Foundations of Making More Health

To advance its mission, MMH is structured around three key pillars: **Social Innovation**, **Changemaker Culture** and **Cross sector Co-Creation**.

At the same time, MMH is contributing to **broaden health's horizons** towards a more **holistic** understanding, which can integrate different dimensions as well as engaging a diverse array of actors of the ecosystem.

SOCIAL INNOVATION

MMH identifies, invests in and catalyzes a global community of leading Social Entrepreneurs.

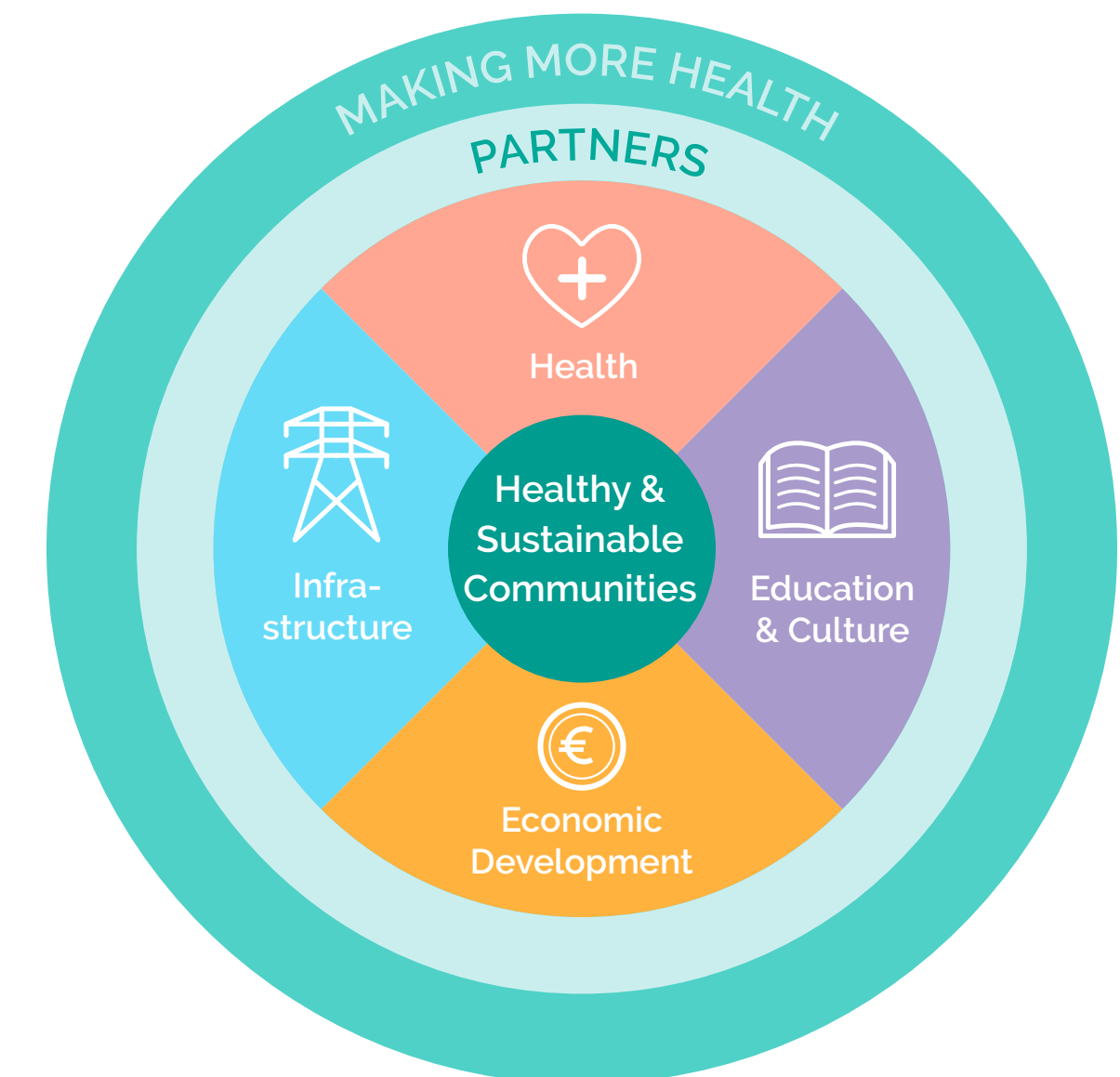
CROSS SECTOR CO-CREATION

MMH fosters win-win collaborations across the social, public and business sectors and contributes to build sustainable health ecosystems.

Making More Health's Theory of Change



A Holistic Understanding of Health



Health

Affordability of human and animal healthcare



Education and Culture

Access to and affordability of education



Infrastructure

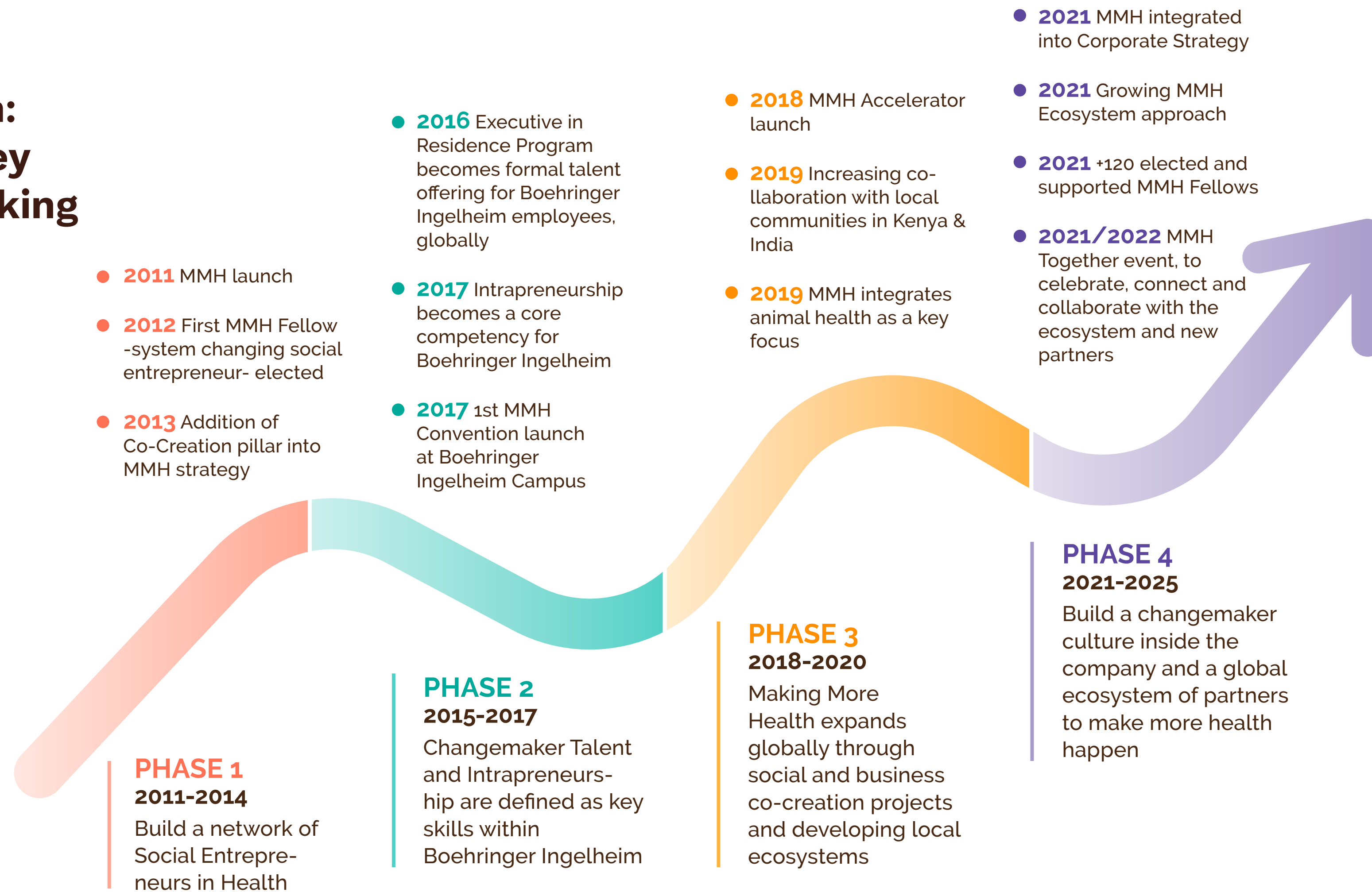
Access to healthcare, clean water, power and adequate sanitation



Economic Development

Sufficient income for communities and ensuring livestock well-being

Making More Health: A Long-Term Journey towards Changemaking in Health



PHASE 1
2011-2014
Build a network of Social Entrepreneurs in Health

PHASE 2
2015-2017
Changemaker Talent and Intrapreneurship are defined as key skills within Boehringer Ingelheim

PHASE 3
2018-2020
Making More Health expands globally through social and business co-creation projects and developing local ecosystems

PHASE 4
2021-2025
Build a changemaker culture inside the company and a global ecosystem of partners to make more health happen

**The NOVICE/
STARTER:**
Awareness
The company appreciates social innovation and system change and sees potential to impact core business

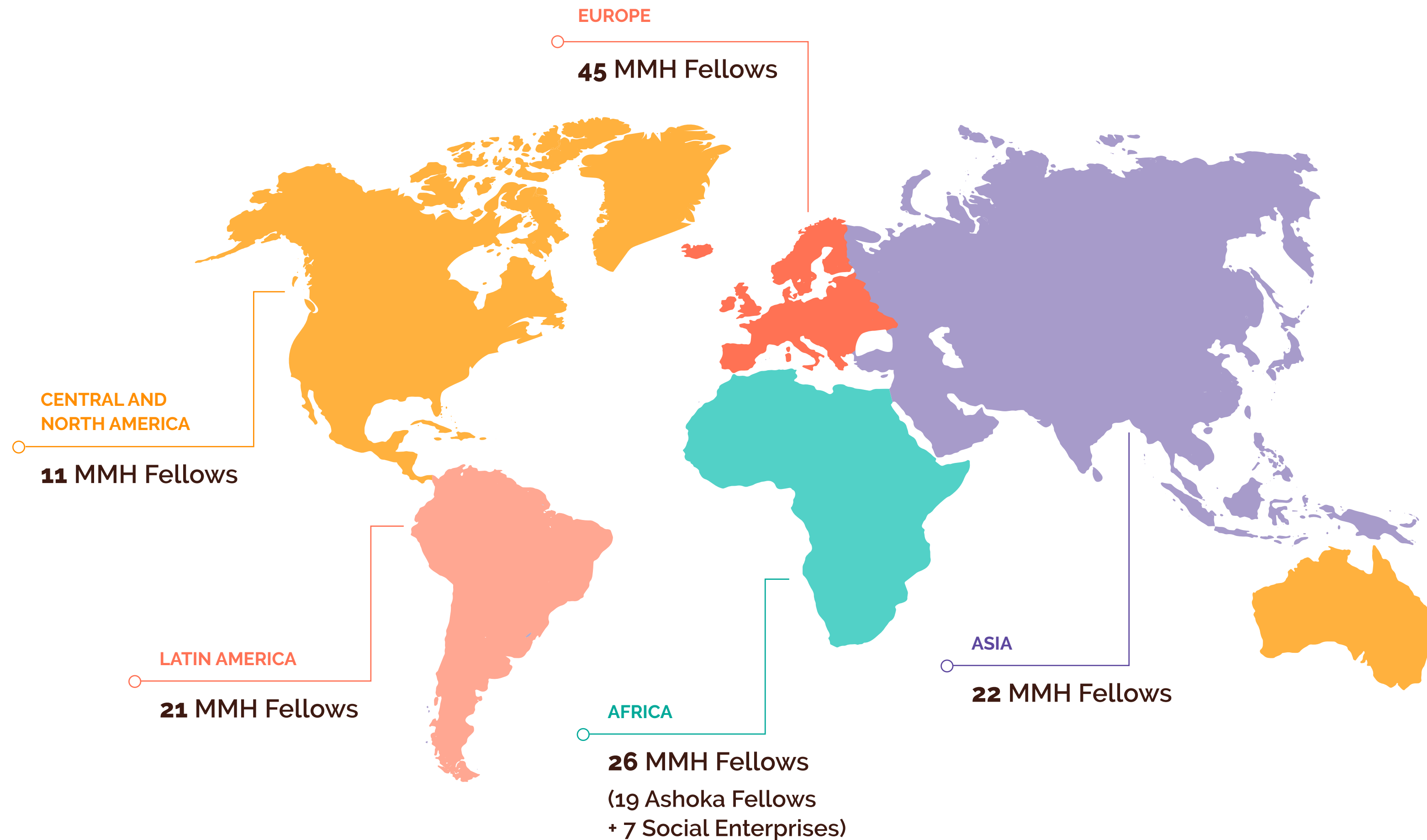
The EXPLORER:
Responsibility
The company moves beyond strategic philanthropy, articulating connection between social impact and core business

The PIONEER:
Purpose
The company internalizes the change and actively connects it to core business with a higher organizational purpose identified

The CHANGEMAKER:
Systems changer
The company is positioned as a thought leader towards changing the industry for the good of all

INTRODUCTION

Our Network of MMH Fellows Across the Globe



The Impact of Making More Health in Numbers

11,000+

Boehringer Ingelheim employees engaged in MMH

12 million

beneficiaries impacted

42

countries active in MMH activities and programs

125

social entrepreneurs who are part of the MMH Fellows Network, of which:

118 are Ashoka Fellows*

7 are Social Enterprises

13 of them participated in the MMH Accelerator Program in Africa

* The Ashoka Fellows are system-changing social entrepreneurs who have passed Ashoka's Venture Process (Learn more about it [here](#))

SOCIAL INNOVATION

Nurturing a Global Community of Health Innovators. In 2021 and 2022, **8 new Ashoka Fellows** joined the MMH Community with 120+ social entrepreneurs [Learn more](#)

MMH also supported **7 young social entrepreneurs** between the ages of 17-20, who are developing their entrepreneurial skillsets in health, and who joined the [Ashoka Young Changemakers](#) Global Community

Communities of Practice: A Collaborative Initiative between Social Entrepreneurs. With the goal of developing a fluid system of **shared learning, shared purpose, and community building**, three localized cohorts of Ashoka Fellows worked to design **collective solutions** to address healthcare challenges relevant to their regions: Latin America, Europe and Africa.



CHANGEMAKER CULTURE

A Pathway towards Intrapreneurship and Innovation: The “Social Intrapreneurship for Innovation in Health” Course. 3500+ participants from 65+ countries in 15 editions of the course! [Learn more](#)

Fostering High-Impact Collaborations between Employees and System-Changing Social Entrepreneurs: Executive in Residence (EIR) Program. Since 2010, MMH has fostered 73 EIR placements in 16 countries. [Learn more](#)

A Strong Immersive Experience for Leaders to Develop Intrapreneurial Thinking: MMH Insights in India and Kenya. Since 2015, a total of 17 leadership weeks have been developed, engaging 380+ participants from various countries. [Learn more](#)

Supporting Young People to Positively Contribute to Creating a Healthier World: Venture4Change. In 2021, 50 students from 3 Universities enrolled in a series of 6 workshops focussing on social innovation and entrepreneurship. [Learn more](#)

A Bag Full of Ideas for a Better Future: Bag2theFuture contest. Between 2021 and 2022, this program selected 9 finalist teams, engaging 76 employees around the world. [Learn more](#)

A Strategic Convention to Expand MMH’s Ecosystem: Making More Health Together, Co-Creating a Brighter Future. In 2021, MMH Together hosted more than 40 sessions, engaging 800+ active participants worldwide. [Learn more](#)

A platform to Foster Social and Business Collaborations across the Globe: MMH Connect. In 2021 MMH implemented this initiative to match the specific needs of organizations from the social innovation field with the expertise and support of Boehringer Ingelheim employees. [Learn more](#)

Global Partnership, Local Ownership. During 2021 and 2022, MMH continued to reignite the framework of the global partnership at the local level, in Latin America, Southeast Asia and Africa!

CROSS SECTOR CO-CREATION



Social and Business Co-Creation to Increase Access to Human and Animal Health in Africa: The MMH Accelerator Program.

In 2021, 6 social entrepreneurs and 320+ Boehringer Ingelheim employees were engaged, and a collaborative project to expand access to capacity-building opportunities for clinicians in Africa was launched: TeCLA (Tele education for Clinicians and Leaders in Africa). [Learn more](#)

Fostering a Systemic Change Network: MMH's Work with Local Communities in Kenya. [Learn more](#)

Co-Creation Projects with Leading Social Entrepreneurs:

- MMH Fellow Ricardo Cobo Díaz (founder of [FEDAR](#)) and Boehringer Ingelheim Colombia, collaborated to enhance the health and wellbeing of people and animals through education and digitalization, thus empowering local communities through practical support. [Learn more in the Making More Health Magazine No.3](#)
- With a One Health approach, MMH Fellow H el ene Viruega (founder of [Equiphoria](#)) and Boehringer Ingelheim France, developed a 4-year partnership to study the benefits of neurological rehabilitation through hippotherapy in patients with disabilities. [Learn more](#)



What is Next for MMH? A Future with Impact

MMH is committed to continue growing as a **global community of changemakers in health**, advancing its **ecosystem approach**. How? By engaging more and diverse **partners**, fostering **collaborations across sectors** and bringing more innovation to our solutions.

By **2025**,
the partnership
aspires to



Improve the lives of **30 million people** worldwide



Support **250 social entrepreneurs** working in health innovations



Engage **12,000 Boehringer Ingelheim employees** to take action as changemakers

Visit [MMH's site](#) and learn **how you can become part** of this journey towards building a **healthier world** for individuals, animals and communities around the world!

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