



Philips
Foundation

Accelerating Healthcare Access (AHA!) Report

Executive Summary

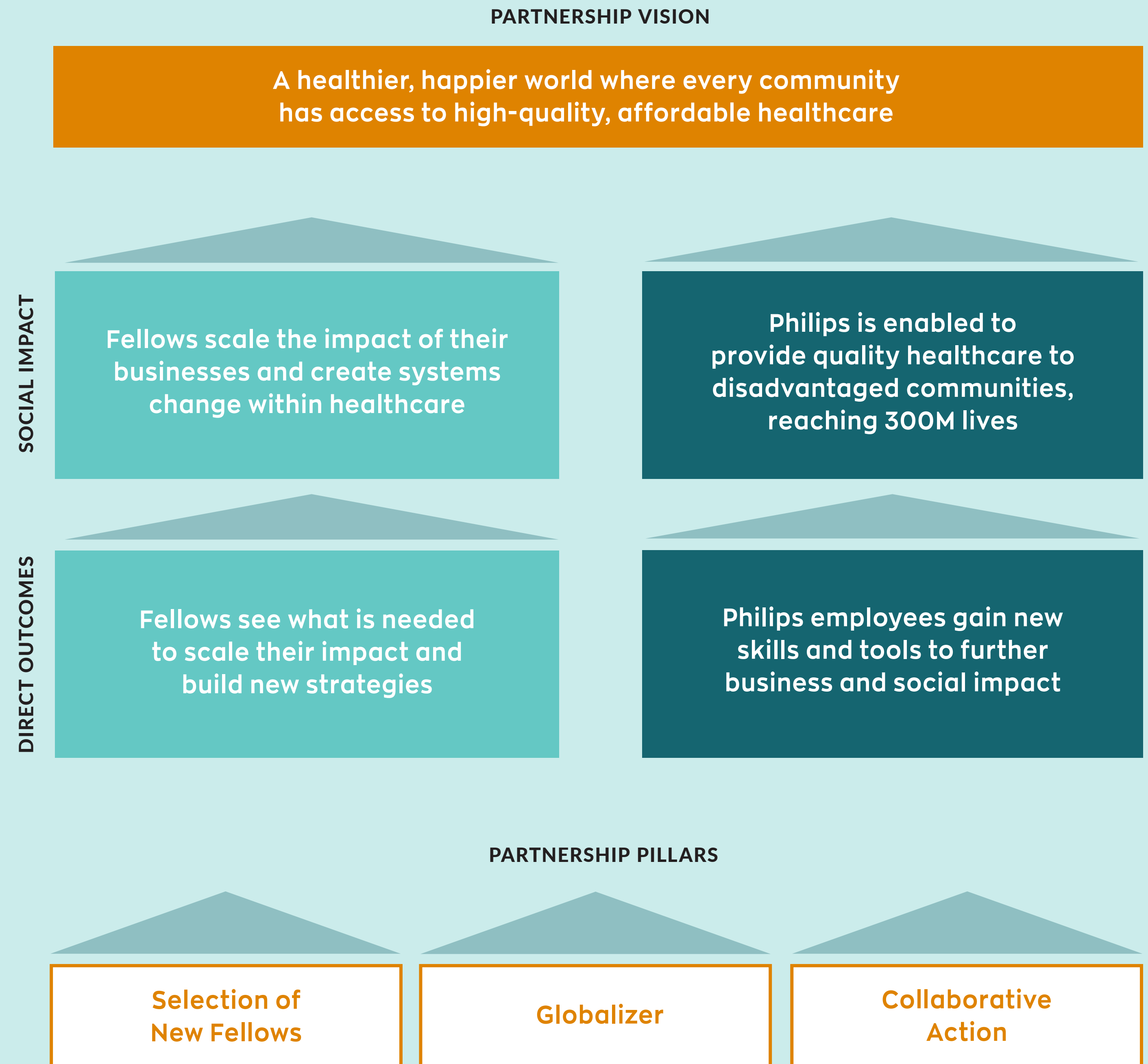
Since 2016, Ashoka and the Philips Foundation have followed a collective global vision: to create a healthier world where every community has access to high quality affordable healthcare.

In service of this vision, we developed the Accelerating Healthcare Access (AHA!) program with four focus areas:

1. Identifying and supporting system-changing social entrepreneurs, Ashoka Fellows*, driving solutions for a more equitable health ecosystem.
2. Developing impact scaling strategies to increase the reach of their work.
3. Establishing cross-sector collaborations and connections to advance health access.
4. Sharing these stories with the broader health ecosystem.

*Ashoka Fellows are leading social entrepreneurs who embody drive, passion, and solid ethical values. Through their work they are already improving the world.

Partnership Theory of Change



Impact Numbers

Our multi-year partnership will come to an end in 2021. Together we nurtured a global community of **44** social entrepreneurs. At a minimum, each entrepreneur participated in one program activity to further establish and grow their innovation's impact. With several, a deeper collaboration was formed. In 2020, our partnership enabled the Fellows to provide new or enhanced access to healthcare to **36,621,571** individuals and improve **5,080,762** lives.

Over the years, the AHA! program has underscored that systemic impact is best achieved when merging the system-changing solutions of Ashoka Fellows with the business expertise and resources of Philips Foundation, Royal Philips and their network. However, our partnership has made clear that just bringing people together is not enough. Multi-stakeholder collaborations produce complexities that require serious (long term) commitments.

Collaborators must come to the table as experts and equals, embrace each other's differences, and invest adequate time and resources to deepen relationships if they are to forge a powerful impact-focused collaboration. The results of our commitment are several win-win partnerships that utilize creative solutions to expand access to healthcare. The success of these collaborations encourages Philips Foundation to explore what other self-sustaining programs could be developed using this collaboration model.

	2018	2019	2020*
# of Lives Improved**	4,436,166	3,445,851	5,080,762
Accelerated Healthcare Access***	10,862,250	35,863,497	36,621,571
# AHA Fellows (Cumulative)	16	27	44
Employees Engaged	65	26	52
Event Participants	80	190	375
Articles Published	2	4	4

*There were several fellows who joined the scaling program in November of 2020, we expect to see the effects on their impact later in 2021 and in 2022

**Lives Improved: beneficiaries directly reached by new services or enhanced services which came from the partnership

***Access to care: individuals in the market with access to these interventions supported by the partnership

The Entrepreneurs Accelerating Healthcare Access



Argentina
Bangladesh
Brazil
Chile
Colombia

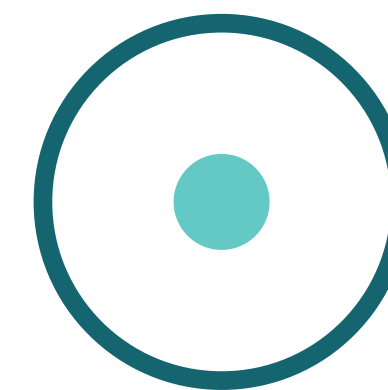
Egypt
Haiti
India
Indonesia
Italy

Jordan
Kenya
Mexico
Netherlands
Nicaragua

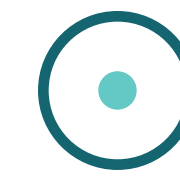
Nigeria
Pakistan
Romania
South Africa
Thailand

United Kingdom
United States
Uruguay
Venezuela
Zambia

10 FELLOWS



4 FELLOWS



2



1



Fellows

Abdelaziz Allabadi-Jalil

ALTIBBI, JORDAN

Amr El-tayeb

SMARTMED, EGYPT

Andres Rubiano

FUNDACION MEDITECH, COLOMBIA

Andrew Bastawrous

PEEK VISION, COLOMBIA

Armida Fernandez - Vanessa

SNEHA, INDIA

Asher Hasan

DOCTHERS, PAKISTAN

Carlos Atencio

FUNDACION MEDICINA FAMILIAR,
VENEZUELA

Cecelia Rodriguez

FUNDACIÓN ME MUEVO, CHILE

Claudia Thomas Riche

NURSING EDUCATION COLLABORATIVE FOR
HAITI, COOPÉRATIVE DES INFIRMIÈRES EN
EDUCATION POUR HAITI (NECH-CIEH), HAITI

Dorica Dan

NORO CENTER-ASOCIATIA PRADER WILLI,
ROMANIA

Dr Sai Lakshmi Balijepalli

EKAM, INDIA

DY Suharya

ALZHEIMERS INDONESIA, INDONESIA

Edith Grynszpancholc

FUNDACION NATALI DAFNE
FLEXER, ARGENTINA

Francesca Fedeli

FIGHT THE STROKE, ITALY

Hilmi Quraishi

ZMQ SOFTWARE SYSTEMS, INDIA

Howard Weinstein

SOLAR EAR, BRAZIL

Ifeoma Okoye

AGCPN, NIGERIA

Ignacio Oliveri

VIPERMED, URUGUAY

Javier Lozano

CLINCAS DEL AZUCAR, MEXICO

Joost Van Engen

HEALTHY ENTREPRENEURS, NETHERLANDS

Kongkiat Kespechara

HOSPITAL OS, THAILAND

Kumar Shailabh

UPLIFT MUTUALS, INDIA

Marcela Zubieta

FUNDACIÓN NUESTROS HIJOS, CHILE

Marcos Lacayo

ESTACION VITAL, NICARAGUA

Mohammed Dalwai

EMGUIDANCE, SOUTH AFRICA

Moka Lantum

2020 MICROCLINIC INITIATIVE INC., KENYA

Muzalema Mwanza

SAFE MOTHERHOOD ALLIANCE, ZAMBIA

Nalini Saligram

AROGYA WORLD, INDIA

Neo Hutiri

TECHNOVERA, SOUTH AFRICA

Ngu Morcho

YAKO MEDICAL AFRICA, NIGERIA

Nneka Mobisson

MDOC, NIGERIA

Pavitra Mohan

BASIC HEALTH SERVICES, INDIA

Prasanta Tripathy

EKJUT, INDIA

Rita Melifonwu

STROKE ACTION NIGERIA, NIGERIA

Runa Khan

FRIENDSHIP, BANGLADESH

Sam Agutu

CHANGAMKA, KENY

Sameer Sawarkar

NEUROSYNAPTIC COMMUNICATIONS, INDIA

Sanjeev Arora - Oliver Bogler

ECHO INSTITUTE, UNITED STATES

Shona McDonald

SHONAQUIP, SOUTH AFRICA

Simon Berry

COLALIFE, UNITED KINGDOM

Sujay Santra

IKURE, INDIA

Suresh Kumar

INSTITUTE OF PALLIATIVE MEDICINE, INDIA



IDENTIFYING AND SUPPORTING SYSTEM-
CHANGING SOCIAL ENTREPRENEURS DRIVING
SOLUTIONS FOR A MORE EQUITABLE
HEALTH ECOSYSTEM

1. Finding Innovations and Resourcing Them to Flourish

A critical component of accelerating healthcare access is recognizing un(der)served groups and spotting the systemic bottlenecks which prevent them from obtaining care. Thanks to the Philips Foundation, we identified **14** innovative social entrepreneurs, Ashoka Fellows, who have observed these bottlenecks and are implementing targeted solutions to address them. We connected them to advisors and provided a stipend to enable them to focus on their system changing work. **50%** of Ashoka Fellows describe the stipend is their first significant influx of funding but **92%** stated that the stipend helped them to focus full time on their idea. These entrepreneurs view the added legitimacy of the Ashoka Fellowship as pivotal in unlocking opportunities for their work and **84%** believe that Ashoka helped increase their impact. Finally, we invited these new Ashoka Fellows to join the existing community of Fellows and encouraged them to share best practices and form coalitions to improve their work. Regular community calls have provided a safe space for Fellows to gain peer-to-peer support and learn about each other's work.

14 newly identified social entrepreneurs.

2018 GLOBAL FELLOW SURVEY

50% of Ashoka Fellows describe the stipend is their first significant influx of funding.

92% stated that the stipend helped them to focus full time on their idea.

84% believe that Ashoka helped increase their impact.

Safe Motherhood Alliance produces and distributes safe baby delivery kits to women in rural areas who are likely to have home births or be required to bring their own supplies to the delivery room. In addition, they are building a network of traditional birth attendants, trusted community members who are certified in safely delivering babies.

“Becoming an Ashoka Fellow was such an amazing opportunity for me. Learning about the work Ashoka does, what other Fellows do, and seeing the doors that have been opened for me. **In 2019 we distributed about 5,000 delivery kits, in 2020 we were able to distribute 25,000 delivery kits.** It has had such a huge impact on our journey.” **MUZALEMA MWANZA, SAFE MOTHERHOOD ALLIANCE, ZAMBIA**

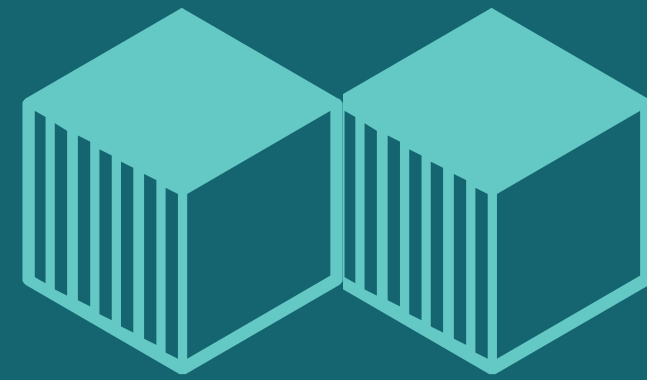
ColaLife secures the supply chain for a simple diarrhea remedy: Oral Rehydration Salts (ORS) and Zinc to reduce the number of children dying from diarrhea.

“It is of great value to learn about new innovative models in these community calls.” **SIMON BERRY, COLALIFE, UK/ZAMBIA**



2. Developing Impact Scaling Strategies to Accelerate Healthcare Access

Once social entrepreneurs have successfully piloted their innovations, Ashoka supports them in a four-month Globalizer program, Ashoka's flagship accelerator, to scale their impact. Within the AHA! program these Globalizers have actively engaged 125 thought leaders, experts in global health across the business, government, and citizen sector to help Ashoka Fellows reflect on key issues related to scaling their impact and establish a solid strategy to growth. Over 150 professionals participated in both in person and virtual Globalizer summits and offered feedback and insights to the newly presented strategies. Often times, prioritizing indirect impact and external replication can unlock the most fruitful pathway to scaling. To this day, participating Fellows are implementing the strategies that were developed in joint efforts with Philips Foundation and advisors of Royal Philips.



DEVELOPING CROSS-SECTOR SCALING STRATEGIES TO INCREASE THE REACH OF THEIR WORK

THERE ARE SIX GENERAL APPROACHES TO ACHIEVE INDIRECT IMPACT:

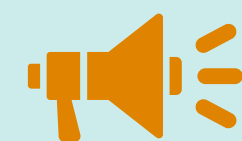
FOCUS USUALLY ON BENEFICIARIES



"MOVEMENT" BUILDING AND BEHAVIOR CHANGE



INFRASTRUCTURE DEVELOPMENT



ADVOCACY

FOCUS ON SYSTEMS



KNOWLEDGE DEVELOPMENT



PRODUCT AND SERVICE DELIVERY



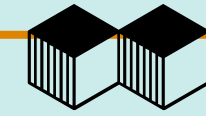
CAPACITY BUILDING

INDIRECT IMPACT IMPLIES GIVING UP CONTROL TO GAIN FASTER AND LARGER IMPACT:

BE IN CONTROL, LESS OPEN
SLOW, MORE EXPENSIVE



GROWTH



AFFILIATION

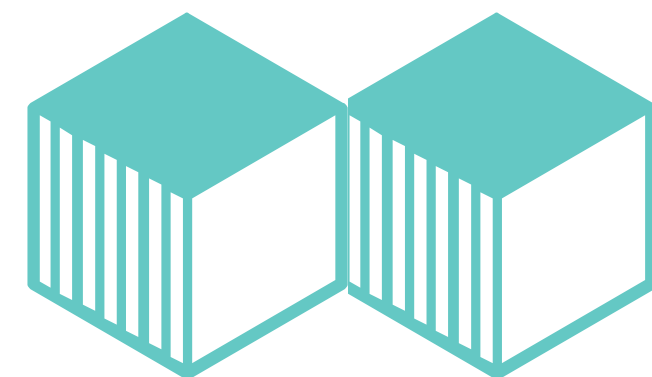
GIVE UP CONTROL, MORE OPEN
QUICK, CHEAPER



DISSEMINATION, REPLICATION

mDoc is a mobile platform that provides 24/7 access to healthcare providers to individuals with chronic conditions.

For Nneka Mobisson, the Globalizer allowed her to evolve her vision mDoc into a tool offering a journey of wellness, rather than solely treatment for disease. They have already received requests to expand beyond the borders of Nigeria to South Africa and Scotland and aim to create a community of people that are health literate, digitally literate, telehealth literate, and ultimately lead better lives.



“What was unique about the collaboration was the level of trust. They [Globalizer Thought Partners] really cared about us. They were flexible and humble. They were able to go where we wanted to go but also able to push us where we needed to be pushed. Our team really valued it and it became our north star of what quality collaboration could be. We have grown 3 times over since we started with the Globalizer program.”

NNEKA MOBISSON, ASHOKA FELLOW, MDOC, NIGERIA

“Through this Globalizer program we decided to prioritize empowering Traditional Birth Attendants, providing them with the right tools and training to become skilled and certified. For the implementation we are teaming up with the Ministry of Health. In that way we will have a much wider reach and therefore impact many more lives than in our original plan. We are also creating a blueprint that can be used by other health organizations both in Zambia and in other similar countries. Collaborating with a partner like Philips who is focused on high level impact has really shifted my focus. Where I initially thought I would be in 5 years I now think I can do it in 2 years.”

MUZALEMA MWANZA, ASHOKA FELLOW, SAFE MOTHERHOOD ALLIANCE, ZAMBIA



ESTABLISHING MEANINGFUL
COLLABORATIONS AND CONNECTIONS
TO ADVANCE HEALTH ACCESS

3. Triggering Entrepreneurial Collaborations Between Fellows and Global Health Leaders

By utilizing the strengths of a variety of ecosystem actors, we were able to generate the most sustainable impact during the partnership. Fellows brought their knowledge of the local context and existing interventions, long standing relationships within communities, and access to local distribution networks while Philips Foundation brought their business expertise, premiere Philips technology, and a powerful network of cross-sector collaborators. These teams were comprised not only of social entrepreneurs, Philips Foundation, and Royal Philips experts, but also included researchers, government representatives and leading international NGOs like Save the Children and AMREF. These collaborations have not only altered the work of the organizations and entrepreneurs involved, but they have catalyzed lasting relationships of mutual support that continue far beyond this initiative.

“Initially there were apprehensions [about working with a social entrepreneur] which led to me holding things to myself, however, I have let them go. In the future I am still anticipating challenges, but nothing that cannot be solved through our collaboration together.”

DR RAJESH KHANNA, SAVE THE CHILDREN, SENIOR MEDICAL ADVISOR

Conducted an education campaign to reduce childhood pneumonia using materials from Philips and Save the Children, combined with ZMQ’s technology and network of health workers reaching over 88,000 children. This collaboration is still active today, with separate funding from Philips CSR India and Philips Foundation.

“Every scaling program gives you a larger vision and an out-of-the-box thinking approach. It’s like doing a PhD in scaling and replicating your program.”

HILMI QURAIHI, ZMQ, INDIA

Collaboration Journey

View the learning report on sowing and growing multi-stakeholder collaborations for impact to [learn more.](#)

OF THOSE WHO ATTENDED THE IN-PERSON COLLABORATION DESIGN SUMMIT:

89% REPORTED DISCOVERING NEW BUSINESS OPPORTUNITIES OR INSIGHTS ON HEALTHCARE

89% REPORTED INCREASED MOTIVATION AND ENTREPRENEURIAL MINDSET

1.	2.	3.	4.	5.
DEFINE STRATEGIC RATIONALE	SELECT PARTNERS & AFFIRM ALIGNMENT	JOINTLY DEVELOP OPPORTUNITIES	INITIATE JOINT IMPLEMENTATION	CAPTURE VALUE, PARTNERSHIP
<ul style="list-style-type: none"> Identify business needs and capabilities Assess current relationships Identify initial hypotheses and rationale for collaboration Test with internal partners 	<ul style="list-style-type: none"> Select shortlist of potential partners Align on principles, objectives, and value sharing Align on preliminary hypothesis Establish initial targets and timing Establish joint team and validate hypothesis Set protocols for sharing sensitive data 	<ul style="list-style-type: none"> Iterate hypotheses with internal, partner and external data Conduct joint workshops to enhance hypotheses Create integrated internal/external communication Prepare and endorse business case 	<ul style="list-style-type: none"> Develop ongoing operating model Governance Value sharing model KPIs Develop implementation roadmap Action plans Key dependencies Risk identification and management 	<ul style="list-style-type: none"> Monitor and communicate ongoing process Conduct regular executive reviews to adjust plans and identify additional opportunities for collaboration
HOW CAN COLLABORATION HELP OUR BUSINESS OBJECTIVES?	ARE WE ALIGNED WITH OUR PARTNERS? WHAT IS THE SCOPE OF EFFORTS?	WHAT ARE THE OPPORTUNITIES TO BE PURSUED?	HOW SHOULD THE PARTNERSHIP BE MANAGED?	IS THE VALUE SUSTAINABLE AND SCALABLE? DO WE NEED NEW PARTNERS?



DoctHERS Bridging the Technology Gap

DoctHERS is a digital health platform that reintegrates female doctors who have left the field back into the workforce and connects them to patients in need of care.

In 2020 **DoctHERS** piloted integrating the Philips Lumify, a portable ultrasound device, in their work. They were supplied with 15 devices and successfully trained their workforce to operate them, ultimately enhancing the diagnostic capabilities of these doctors. Having refined the user experience, DoctHERS is finalizing the business model to enable implementation beyond the initial pilot. This year they expect to witness the impressive results of this program as it spreads across their network.

Asher hopes that collaboration across institutions will continue to play a large role in replicating this model throughout the health ecosystem.



“It is early stage, and we are still training the frontline health workers. However, as we are only working with female workers who would otherwise be excluded from the workforce, we are seeing how building these skills enables them to earn a living and become role models for their families and demonstrates that they can be contributing members to society.

So, for these women, this is transformational. The integration of new technological devices such as the Lumify adds to the status and respect these women receive.” **ASHER HASAN, DOCTHERS, PAKISTAN**

“Orangi-Baldia Town of Karachi was described in 1999 by National Geographic as “the largest shanty town in Asia” with a population exceeding two million. In some of the most conservative, high-risk areas, women are not allowed to leave their homes without male escorts, let alone have access to easy, affordable primary healthcare or ultrasound facilities.

The purpose of this visit was to explore the viability of portable ultrasonography using a handheld transducer called LUMIFY by Philips. This would enable diagnosis guided in real-time by our remotely located female doctors, early interventions, and move toward providing healthcare at point of access in marginalized communities. At first, the air turned thick with confusion, fear, and rampant curiosity.

*Our first patient was pregnant full-term; a young girl who volunteered to go first. Teary-eyed at seeing her baby’s heart beating on the scan, she laughed loudly. She had miscarried four times prior to this pregnancy. **Joy filled the room, and by the time we were exiting the camp, dozens of patients had lined up at the doorstep.*** **ALEENA DURRANI, DOCTHERS**

Healthy Entrepreneurs Over the Years

Healthy Entrepreneurs works with their network of health entrepreneurs, local community members to open local pharmacies and provide basic healthcare in remote parts of Uganda, Kenya, DRC, Haiti, Tanzania, and Ghana.

Joost van Engen of **Healthy Entrepreneurs** was introduced to the Philips Foundation in 2016. Over several years they forged a partnership that is ambitious, mutually beneficial, and sustainable.

Together they have added diagnostic technology, and developed a telehealth service, Doctors at Distance, which is scaling across Uganda and Kenya. With this support they were able to recruit and train thousands of additional health entrepreneurs to grow their reach.

“I find it incredibly powerful how the national government, private investors and the business community work together to take innovation in developing countries to a higher level. This is how we initiate truly sustainable change.”

JOOST VAN ENGEN, HEALTHY ENTREPRENEURS, UGANDA

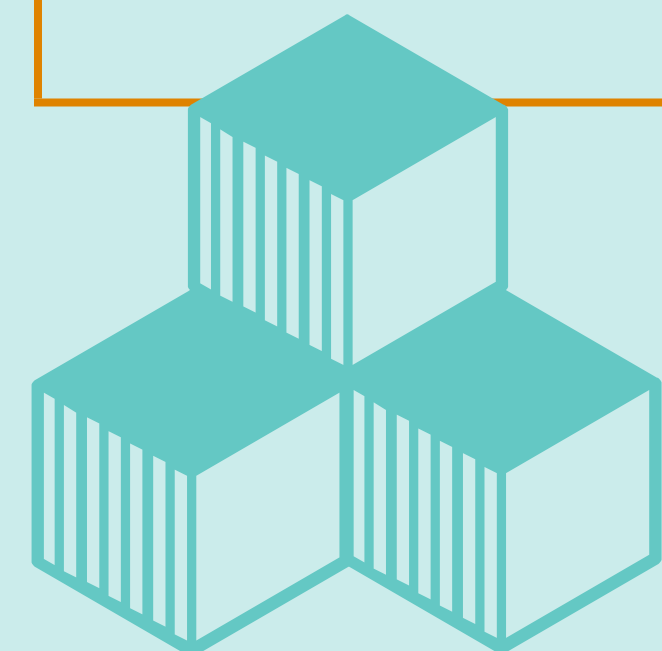
“Within two weeks, we co-created the solution and went live starting in the first week of August. Since the solution is developed in the cloud and not specific to the Ugandan market, Healthy Entrepreneurs is planning to expand the solution to other countries in Africa, starting with Kenya.”

**PRABHAKAR RAJASEKAR, IT INNOVATION ARCHITECT,
ADVISORY SUPPORT VOLUNTEER FROM ROYAL PHILIPS**

2016 Selected as an Ashoka Fellow & joined the Globalizer program to develop scaling strategy. Matched with Philips Mentor.

2018 Introduced prototype for doctors at distance to Philips, outlined role of Philips in deeper collaboration, brainstormed and approached potential partners.

2020 Modified Doctors at Distance to support Covid-19 response, added a dedicated call line for consultations.



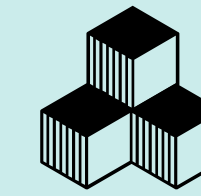
2017 Continued work with mentor, raised investment for scaling plan.

2019 Piloted Doctors at Distance, added Philips ChARM device and other diagnostic tools to suite of services, trained 2400 new Health Entrepreneurs.

2021 Pan-African Scaling with support from Philips Foundation and the Ministry of Foreign Affairs.

The Partnership Domino Effect

With the success of these collaborations behind us, we had hit our stride. It was not long before a pattern unfolded: as projects were implemented, new opportunities for collaboration between Philips Foundation and other Fellows emerged. Equipped with the experience of our previous collaborations, it was easy for new partnerships to spin off.

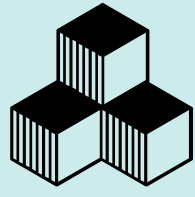


Moka Lantum leads **Sagitarix Ltd**, an organization that serves the community through their medical 'CheckUps' clinics which target the 25 most frequent outpatient conditions which account for 80% of the region's medical claims. These clinics provide healthcare services including cancer screenings, mammograms, ultrasounds, and vaccine administration at a cost of 30-40% below market rates.

The Philips Foundation and Sagitarix Ltd spun off a new partnership to set up a moto-riders squad during COVID-19, to expand the reach and services of the CheckUps Medical clinics. CheckUps Medical aim to scale to 41 riders and nurses to reach 500,000 households in 2021. The Philips Foundation issued an additional loan and grant to enable CheckUps Medical to further improve and scale their business model.

*"We are fortunate that our business and impact models align with the value systems of the Philips Foundation. **We've completed over 50,000 home visits** and now have evidence that the CheckUps model is very competitive in the market."*

MOKA LANTUM, SAGITARIX LTD, KENYA



Estación Vital installs user-friendly health kiosks in high traffic areas, where users complete physical and mental health screenings and are connected to physicians and nutritionists via telemedicine. They aim to improve the frequency at which people get screened and take action for their wellness.

Marcos Locayo was selected as an Ashoka Fellow through the AHA! partnership. With Estación Vital, Marcos installs user-friendly health kiosks in high traffic areas, where users complete physical and mental health screenings and are connected to physicians and nutritionists via telemedicine. They aim to improve the frequency at which people get screened and take action for their wellness.

“With Ashoka and Philips Foundation, we were able to participate in the scaling program as well as hiring a Spanish consultant to reevaluate our business model, technological applications, long term strategic implementation plan and conduct user testing for market research. All of this allowed us to create a product that is marketable. Receiving financial support from the Philips Foundation has been the cornerstone of everything.

We needed time to restructure and relaunch. This support gave us the breathing room to do it. Once we have our growth structure in place, we are planning to expand across Central America. I am a sole entrepreneur, and it’s almost impossible to do it by yourself. The road to success is paved with failures, and the only way to overcome it, is with very smart people around you. I wish I would have known I needed collaboration from the beginning.”

MARCOS LACAYO BOSCHE, ESTACIÓN VITAL, NICARAGUA

ALZI is creating a digital support system for people with dementia and their caregivers.

After having first connected during the Globalizer program in 2018, ALZI and the Philips Foundation in 2020 started working together on building an app for ALZI to further digitalize and scale their work in Indonesia, with the potential of reaching other countries in the region.

*“At the moment we have 6,000 followers, volunteers and more than 1,000 family caregivers that have joined to be a part of our support group and community (Alzheimer’s Indonesia caregivers). Indonesia has more than 270 million people with around 27 million elderly. The goal is to recruit 100,000 care-navigators in the future supporting 1.2 million people and families with dementia navigating the journey of caring with the possibility of expanding services into other countries that have similar needs, like Pakistan, Bangladesh, Malaysia etc. **I think Ashoka and the Philips Foundation really leveraged their partnership to enable access to healthcare in ways like this.**”*

DY SUHARYA, ALZHEIMERS INDONESIA FOUNDATION (ALZI), INDONESIA

Collaborating During Covid-19

In 2020 the Covid-19 pandemic transformed our way of life and provided unique challenges in the health-care sector. Social entrepreneurs have proven to be first responders to the Covid-19 crisis, but have also faced challenges growing their impact or even continuing their work. They have had to adapt quickly with digitization and other ways of organizing their work. In the past year the Philips Foundation has become an essential network activator to source needed expertise to ease this transition.

Fundación Nuestros Hijos (FNH) of Ashoka Fellow Marcela Zubieta has been a childhood cancer pioneer in Chile for more than 29 years with a mission is to give each child access to treatment, to recovery and reintegration to society.

When Covid-19 hit, FNH struggled to transport their immunocompromised children to their treatment center due to need for additional safety measures. They also faced roadblocks to access specialized medications for children receiving care at home. Finally, the pandemic forced FNH to cancel their annual fundraising event which was a significant revenue generator for the organization. FNH needed to close their funding gap and add digital services as well as safe transport services.

Thanks to support from volunteer advisors organized by the AHA! partnership, FNH received a grant from the Philips Foundation allowing the organization to continue offering safe transportation to patients and set up telehealth rehabilitation for patients who could not make it to the FNH center.



“We are really proud to support such an impactful organization deal with the pandemic and be able to continue providing such great care for vulnerable children with cancer. We are proud to have pivoted the project to two areas of high impact: safe transfer and telerehabilitation.”

**LOUIS ATALLAH, ASSOCIATE LEAD,
HEALTH DATA SCIENCE AND AI, ADVISORY
SUPPORT VOLUNTEER FROM ROYAL PHILIPS**

“I would like to emphasize how important and productive this [AHA!] network has been. I am so grateful for all what we learned for the sake of children suffering from cancer in Latin America. We are looking forward to continuing to work together in 2021. There is so much to be learned, so many connections to be made and so many inspiring stories to learn from.”

**MARCELA ZUBIETA,
FUNDACIÓN NUESTROS HIJOS, CHILE**



SHARING THESE STORIES WITH
THE BROADER HEALTH ECOSYSTEM

4. External Thought Leadership

By sharing our achievements over the past 3 years through articles, webinars, and events, we have aimed to inspire others to replicate similar multi-stakeholder collaborations which leverage each other's expertise, innovations and network to reduce health inequality. To this end, in close collaboration with KPMG and AT Kearney, we published a learning report: [Sowing & Growing Multi-Stakeholder Collaborations for Impact](#), highlighting the complexity of these collaborations, the necessity of investing in relationship building and alignment as a precursor to success, as well as the incredible impact that can be achieved when thoroughly engaging in these types of collaborations.

In 2019 we hosted two AHA webinars on the topic of "Every Mother and Child thriving" and "Strengthening the Last-mile", apart from the **420** people who have watched the (recorded and live) webinars, we reached over **1,100** people on Social Media and **425** new AHA! Website visitors. **100%** of respondents were interested in attending a future AHA! webinar, and **89%** reported that the webinar was useful. Over half (**56%**) were able to use information or insights from this webinar in their everyday work.

In 2020 we shared practices, learnings and results from the AHA program in 4 different sessions during the Global Ashoka Changemakers Summit (ACMS) with a global reach of **3,332** attendees. More than **500** people joined these 4 sessions. Furthermore, the summit had a press reach of an estimated **33.8** million people around the world and reached over **500** thousand people via social media.

IN 2019

420 people watched AHA! webinars.

1.1K people reached on social media.

425 new AHA! website visitors.

100% of responders were interested in another AHA! webinar.

89% said the webinar was useful.

56% used what they learned from the webinar in their everyday work.

IN 2020

3,332 attended the Global Ashoka Changemakers Summit (ACMS).

500 people joined sessions at ACMS.

33.8M people were reached around the world through ACMS.

500K were reached on social media through ACMS.

Looking Forward

Ashoka and the Philips Foundation have built a collective global vision: to create a healthier world where disadvantaged communities have access to high quality affordable healthcare. In the past 5 years, we have engaged and empowered a cohort of 44 Fellows through stipends, strategic advice, network, peer-to-peer support, co-creation and collaborations to scale their own work, ultimately.

Ashoka sees many possibilities to further explore, deepen or broaden collaborations between social entrepreneurs and the AHA! network, as well a chance to continue building the ecosystem around these social entrepreneurs to enable their innovations to flourish. Furthermore, Ashoka is launching a Global Health Initiative, a joint collaborative effort, to transition the health sector with the supporting ecosystem to do so. Our Theory of Change has proven it is possible.

We look forward to continuing conversations with the Philips Foundation and keeping an open door for collaboration when exciting opportunities arise.

GET IN TOUCH:

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esie@ashoka.org



Philips
Foundation



