

Innovation in crisis intervention – piloting Socialeasator

Summary:

Socialeasator is an innovative social network designed to empower individuals and communities by providing a platform for social interaction, expert counseling, fundraising, and shared learning. The platform offers tools and resources to make daily assistance and community support more accessible and effective for people facing crisis situations. The platform has been developed over the last three years. The goal of the project is to pilot Socialeasator in Slovakia and prepare ground for further expansion into Czechia. During this project, project team will will test the platform's functionalities, gather user feedback, and make necessary adjustments to launch the platform in Slovakia and prepare expansion to neighbouring countries.



Members:



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Social problem



Lack of relevant information for people with rare diagnoses, no networking for people in crisis situations and complicated and long-lasting solutions.

Target Group

WE HAVE 4 MAIN TARGET GROUPS:

People in need:

Individuals with health challenges; social support seekers; people with mental health issues; single parents balancing work and childcare responsibilities and more;

Doctors & Specialists:

Members of our teams - experts - to deliver a crisis intervention service to users;

People who will face a crisis situation:

newborn with rare disease will get born; marriage problems, a financial crisis and more...

Opinion leaders and companies:

Social media influencers and content creators looking for collaboration opportunities;

Humanitarian system plugin

Socialeasator provides online tools to intervene a crisis situation of users. The platform simplifies the process of offering and receiving help, making it easy for users to contribute positively and make a meaningful impact in their own lives and the lives of others.

Quick Solutions: Socialeasator offers a platform where users can find quick solutions to their health or social challenges, addressing their immediate needs effectively.

Community Support: Users can connect with others facing similar experiences, fostering a sense of belonging and solidarity within a supportive community environment.

Expert Advice and Resources: Socialeasator provides access to expert advice, resources, and tools to help users navigate their health or social issues more effectively, enhancing their overall well-being. Within this project we can prepare a high quality focus groups from which we gain useful data which will be helpful for achieving bigger impact and prepare platform for scalability to reach more people.

Social change

Socialeasator is poised to drive significant long-term social change by empowering individuals and communities, enhancing social cohesion, and creating a sustainable culture of mutual aid and support. Through its innovative approach and commitment to leveraging technology for good, Socialeasator can contribute to a more resilient, connected, and compassionate society.



Objective and key results

1

Achieve a high level of user engagement and satisfaction during the pilot phase - onboard at least 200 users.

2

Ensure the technical stability and scalability of the platform to handle increased usage, achieve 99.9% uptime for the platform during the pilot phase and conduct stress tests

3

Gather comprehensive feedback from users and stakeholders to refine and improve the platform - user feedback surveys with at least 60% response rate

4

Analyze the market in Czechia to possible scaling up option: analyze relevant legal documents and GDPR implementation and gather data about the target groups.

Want to know more? Visit the program website [Youth Leadership for Emerging Future](#).