

DIASPORA



ASHOKA

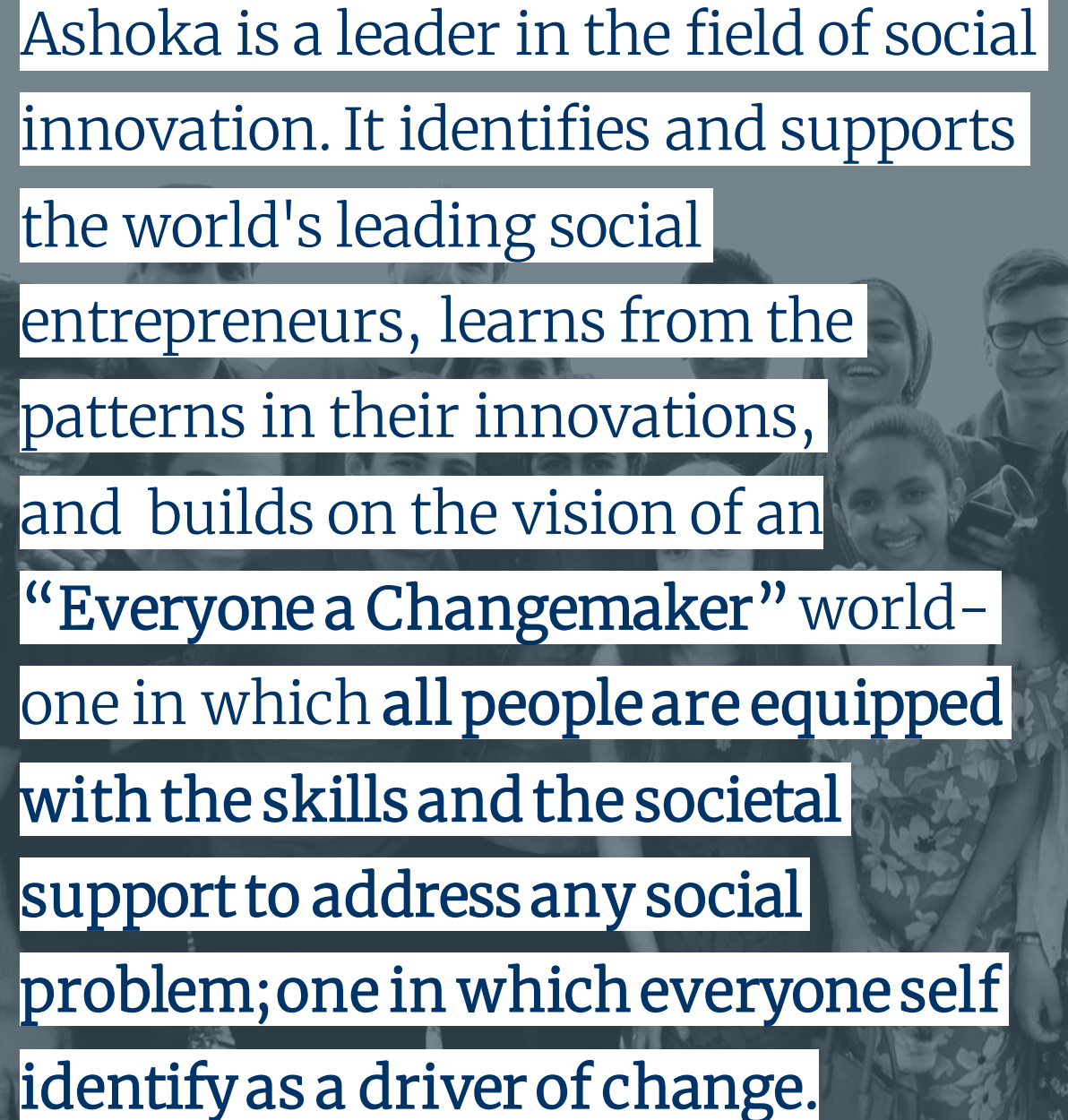


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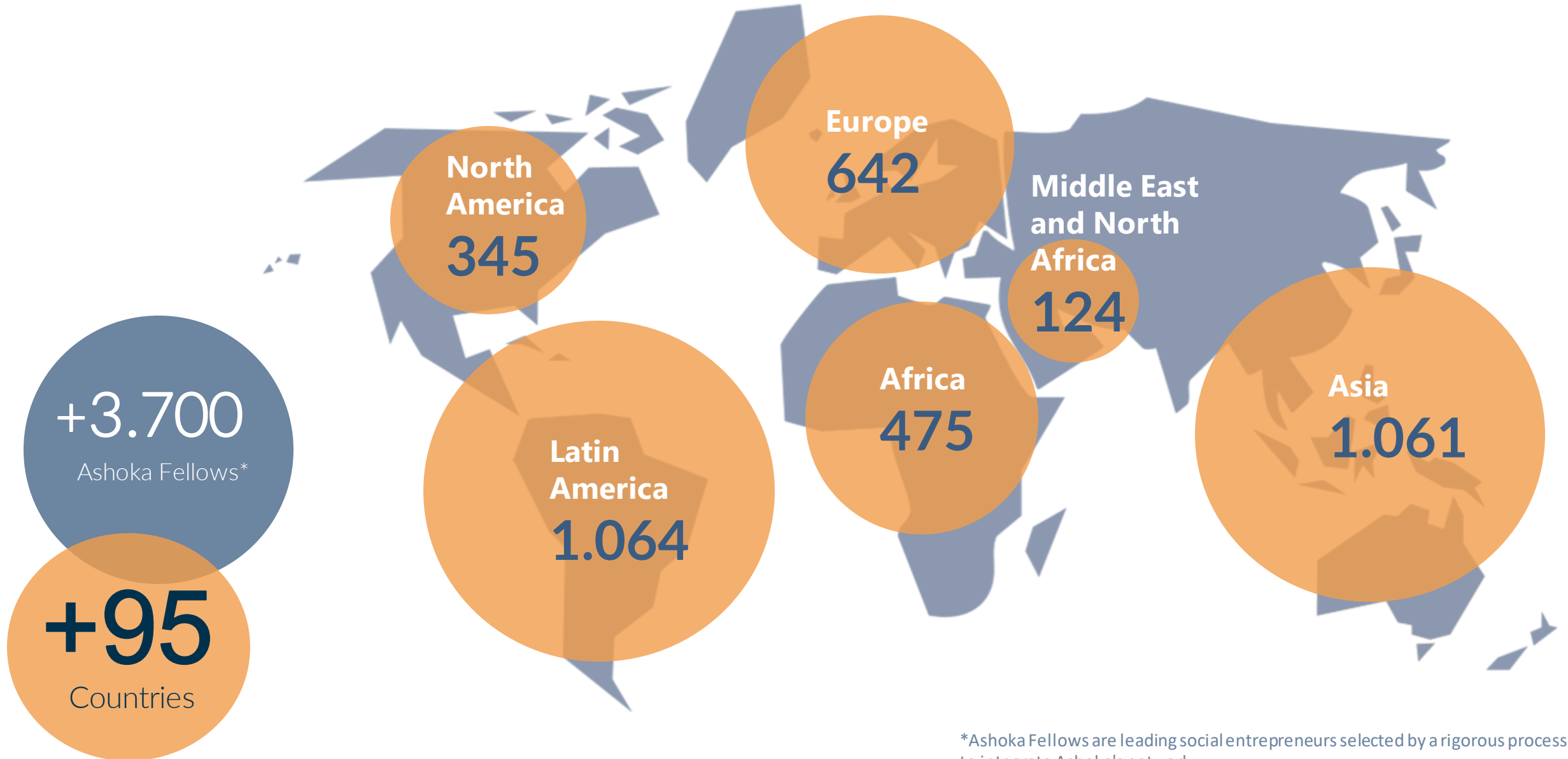
We are
Ashoka

Ashoka's Mission

Ashoka is a leader in the field of social innovation. It identifies and supports the world's leading social entrepreneurs, learns from the patterns in their innovations, and builds on the vision of an “Everyone a Changemaker” world—one in which all people are equipped with the skills and the societal support to address any social problem; one in which everyone self-identify as a driver of change.



Ashoka Fellows Around the World



*Ashoka Fellows are leading social entrepreneurs selected by a rigorous process to integrate Ashoka's network.

Ashoka is working for social impact globally

We expand our target constituencies to build a world where everyone, everywhere identifies as a changemaker

According to the international platform *NGO Advisor*, we rank 5th in the world for innovation and impact

Since 1980

In 2000

In 2019

In 2021

In 2022

We've built the world's first and largest network of leading social entrepreneurs

Forbes names Ashoka as one of the world's most innovative organizations.

Global launch of the **Diaspora Networks**, a program focused on the power of diasporas in building an "Everyone a changemaker" world.



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Diaspora

What is a Diaspora?

“Diasporans are migrants and their descendants who maintain a relationship to their country of origin”

(Safran, 1991).

There is a lot of diversity amongst networks of Diasporas and Ashoka believes in the power of those **living and building communities outside of their countries (or continents) of origin, but who are willing to still contribute to the development of their old and their new homes.**

Diaspora leaders and organizations **thrive on a common purpose.** They have **unique perspectives and experiences,** as well as key changemaking skills, such as cognitive empathy and the ability to organize and collaborate across sectors and regions.

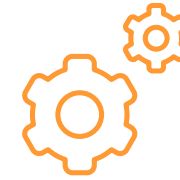


Diaspora Networks



What is our goal?

- Activate the changemaking nature of diaspora leaders and diaspora communities.
- Unleash individuals and groups' changemaking skills so they thrive and push others to thrive.
- Give exposure to projects led for and by diaspora individuals and organizations.
- Build a critical mass of diaspora individuals and institutions that identify as changemakers.



Why Ashoka works with diaspora networks?

- Diasporas rally around common purpose and understand the importance of community and strong networks of support.
- Diasporas transfer, mobilize, and access large human, financial and knowledge capital.
- The power diaspora networks have to connect people and communities that are otherwise mostly unconnected.
- Their related ability to access people, resources, and institutions in their country of origin and in their country of residence.

Diaspora Networks

To achieve a world where **Everyone is a Changemaker** and is equipped with the skills and the societal support to address any social problem, Ashoka and diaspora networks must work together.



By activating the changemaking nature of diasporas leaders and organizations, Ashoka aims to co-build an *Everyone a Changemaker* world.



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Engagement Opportunities

How we engage?

Diaspora Leaders: *Individuals* with large networks and great penetration within a diaspora community have the opportunity to co-create with Ashoka and help expand its vision – a world where everyone is a changemaker. Through a series of engagement opportunities, these leaders will gain a more intimate understanding of Ashoka strategies and the role they can play in it. Engagement examples include 1 on 1s with Ashoka Fellows (leading social entrepreneurs) and other social sector leaders, co-creation sessions, dinners/lunches with member of the Ashoka network, engagement in media events, etc.

By working with Ashoka, diaspora leaders develop or unleash changemaking skills (such as cognitive empathy and collaborative leadership), gain visibility for their initiatives, and are exposed to frameworks and best practices in positive social change

Diaspora Groups and Organizations: Ashoka offers *Groups* and *Organizations* a series of engagement and learning journeys so they can use their resources and diverse skills to activate the changemaking nature of their peers or their institutions. Formal or informal groups of diaspora, as well as institutions that work directly with diaspora communities, are invited to grow the vision of “Everyone a Changemaker” at scale. Ashoka has well-curated pathways so the different groups and teams find their common purpose and thrive as agents of changes and as Ashoka partners

Groups and Organizations also benefit from Ashoka’s extensive networks of social leaders, media representative, and corporate partners working in various industries to design best practices in business and society

What we offer individuals and institutions ?



Mapping (Search and Connection)

We identify and connect social entrepreneurs, institutions, and leaders from all around the world. Ashoka is proud to have networks of social change leaders distributed in multiple industries, and we are in constant search of new partners and new members of our change-making community.



Knowledge & Learning

A creative environment to learn about systemic change and the role of diaspora communities in creating lasting impact, in the countries of origin and in their new destinations.

We aim to leverage the role, experience, and knowledge that different diasporas and diaspora leaders play in their professional and personal surroundings, and use the Ashoka channels to disseminate such knowledge and give it the needed visibility



Infrastructure & Investment

The Diaspora program builds off Ashoka's 40 years learning from leading, award-winning social innovators, and building lasting partnerships with strategic corporations and foundations. This creates an opportunity for diaspora communities to invest in vetted social entrepreneurs and changemakers in their countries of origin and in their own diaspora.

Engagement opportunities

- We offer access to a network of carefully vetted leading social entrepreneurs and young changemakers with ample opportunities to work with these exceptional individuals. You can grow your skills and networking abilities.
- Our programs offer inspiration, learnings, and “How To’s” to unleash your changemaker's potential and that of your diaspora community, through knowledge materials, events, trainings and other learning journeys.
- You can fund and co-create with Ashoka a community of committed and established leaders, groups and organizations working collaboratively to architect a resilient and equitable world. Ashoka developed programs that help you identify where to best contribute with the resources you have.



Current Work – Engaging The Most Promising Diaspora Communities

Diaspora Community

Strategic and cultural fit

Ashoka's value proposition

Spanish-speaking Diaspora



The **Latino community in the US** grows annually, as well as its **representativeness in public and private sector decisions**. E.g., Mexican-Americans are close to 12% of the US population; the Mexican community in the US and the Venezuelan community in Spain are raising their influence on the Spanish-Speaking private market.



Redefining the role of businesses in co-leading major societal transformation in the region together with other sectors and players. **We believe social innovation is key to the future of business and employee engagement.**

Pan-African Diaspora



African descent have strong financial and cultural ties with the Continent. E.g. Nigerian-Americans and British-Nigerians largely migrated from Southern Nigeria, and they are very successful groups in their countries of destination, looking to have a positive impact on Nigeria and the African Continent



Unleashing the leadership role of youth in the African continent and exploring how mentoring, cross-sector collaboration and the development of change-making skills can drive economic growth aligned with positive systemic change.

Indian Diaspora



Largest South Asian Community in the United States, with growing influence in the US business and in education. **New generations are looking to increase their impact in India.**



Helping Indian and Indian-American kids get a **changemaker education** in order to thrive as adults in a rapidly changing world.



Do you identify with a diaspora community?
Has the diaspora **identity** shaped how you act
as a changemaker?

Are you an **entrepreneur/business leader**
passionate about social entrepreneurship and
social innovation?

Are you a **journalist** and/or **influencer** eager to
create positive change?

Are you part of a **diaspora organization** that
is looking to support other changemakers?

Do you want to join efforts and co-lead the
development of an "Everyone a Changemaker"
world"?

Join us!



ASIER ANSORENA
aansorena@ashoka.org
diasporanetworks@ashoka.org