

ASHOKA AFRICA 2020 HIGHLIGHTS



ASHOKA

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ABOUT ASHOKA



ABOUT ASHOKA AROUND THE WORLD

[Ashoka](#), the largest global network of social entrepreneurs in the world, is a non-profit organization founded in 1980 by Bill Drayton, a 20th-century pioneer who coined the term “social entrepreneur”. With Ashoka’s flagship program - “The Ashoka Fellowship” - we have created a network of more than 3800 social innovators in more than 93 countries, who are tackling the world’s most pressing problems.

The world is defined by change and requires a new mindset. **ASHOKA ENVISIONS A WORLD WHICH EVERYONE IS A CHANGEMAKER:** a world where all citizens are powerful and contribute to change in positive ways.

[Watch the video here.](#)



93+ Countries



120 New Fellows every year

+3800 System-Change
Social Entrepreneurs

TOP 5 NGO in the world

[*Source: 2021 NGO Advisor Top 200 SGO's](#)

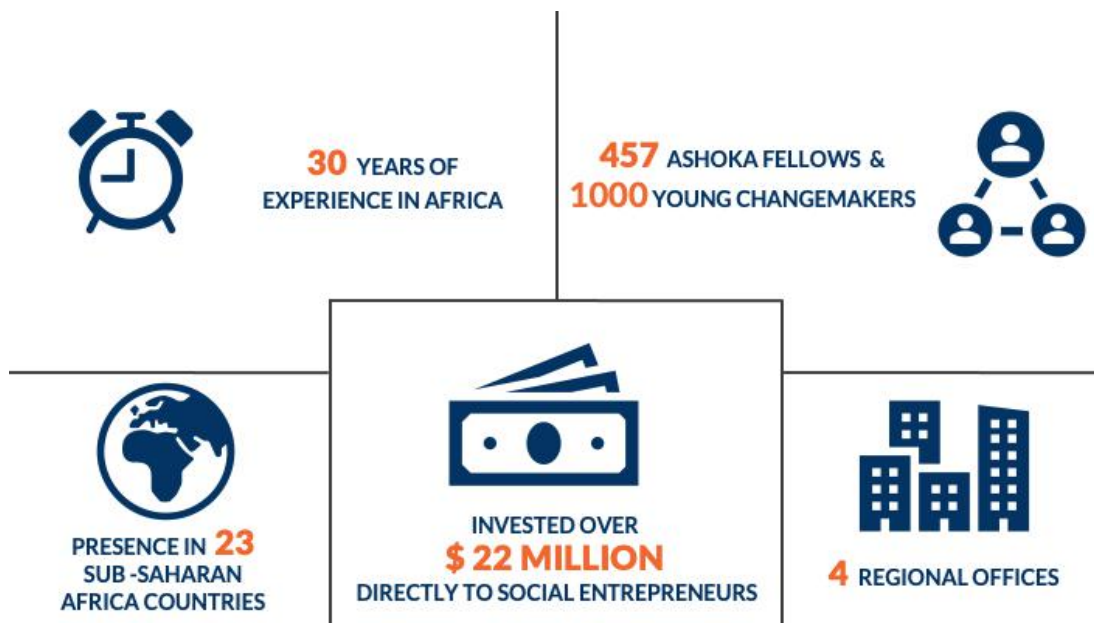
ABOUT ASHOKA IN AFRICA

Ashoka started in Africa in 1990 to support rigorously vetted social innovators who are addressing the most critical social and environmental problems on the continent.

We believe in the power of collaboration to bring about positive change at large scale in communities throughout Africa. This is why we are equipping more people, including young people, with the skill-set and a connection to their purpose so that they can contribute ideas and

effectively solve problems in their worlds - be it in their family, community, city, workplace, field, industry, country, or beyond.

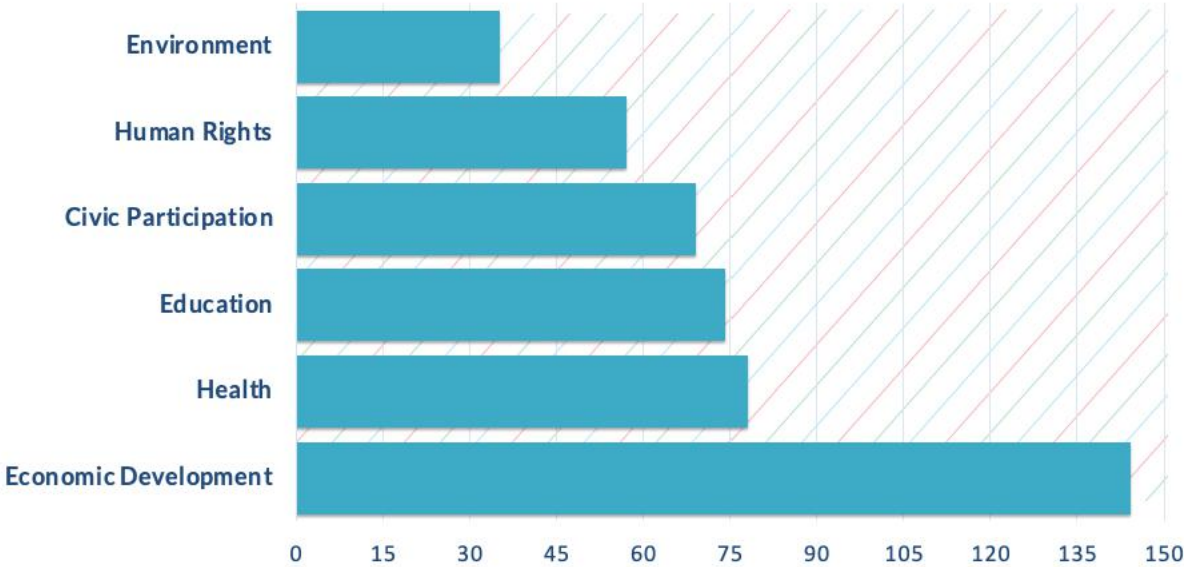
Ashoka is also ideally positioned to identify patterns in social innovation, convene key decision-makers from the social entrepreneurship, corporate, public and investment sectors to facilitate the emergence of collaborative models that can address the most critical societal challenges at a large scale.



- 1980** Bill Drayton founded Ashoka that started in India.
- 1990** Ashoka started in Nigeria, South Africa and Zimbabwe.
- 1992** Ashoka started in Sahel, from Dakar.
- 2001** Launch of Ashoka East Africa starting with Uganda and Kenya
- 2019** Launch of Ashoka Africa Hub in Lagos, Nigeria.

THE ASHOKA COMMUNITY FOOTPRINT IN AFRICA

Ashoka defines impact as the system change that results from the Fellows, ideas, and networks that we support. Ashoka Fellows work across sectors. What unites them is bringing the power and creativity of entrepreneurship to solve social and environmental problems.



20 MILLION +
PEOPLE DIRECTLY
RECEIVED SERVICES
FROM FELLOWS IN
AFRICA



74% OF FELLOWS
HAVE ACHIEVED
LEGISLATIVE CHANGE
OR INFLUENCED
GOVERNMENT
POLICIES



90% OF FELLOWS
IDEAS HAVE BEEN
REPLICATED BY
OTHER GROUPS OR
INSTITUTION



90% OF FELLOWS
ARE STILL WORKING
TOWARDS THEIR
ORIGINAL VISION: A
SIGN OF PASSION
AND RESILIENCE

*Source: Global Fellow Impact survey

ASHOKA'S LEADING SOCIAL ENTREPRENEURS



VENTURE PROGRAM: HOW WE FIND AND SELECT LEADING SOCIAL ENTREPRENEURS

The Venture Program is the heart of the organization. Every year, Ashoka finds and elects the world's leading social entrepreneurs into a global Fellowship. Ashoka identifies patterns that are emerging from our Fellows that often point to areas ripe for major change. The selection process phases are:

1. NOMINATION

Ashoka accepts and reviews nominations from social entrepreneurs themselves or anyone familiar with their work. At each stage in the process, candidates are evaluated against **5 core criteria**:



2. NATIONAL EVALUATION

The local Ashoka Venture team ensures that the candidate is a good fit for the Ashoka criteria by conducting site visits, and then review their work with other experts in the field.

3. INTERNATIONAL EVALUATION

An international senior Ashoka representative interviews each candidate, applying the Ashoka criteria, probing a candidate's life history and relying on his or her deep understanding of social entrepreneurship.

4. SELECTION PANEL

Ashoka convenes three leading social and business entrepreneurs to assess the candidate's idea and potential impact in relation to the local context. Each panelist meets with the candidate individually, and then the panel convenes as a group facilitated by the Second Opinion interviews to decide by consensus whether to recommend candidate to the final stage.

5. GLOBAL BOARD APPROVAL

Ashoka's Board of Directors reviews the candidate's case in light of the observations made by the local Venture team, second opinion interviewer, and panelists. After assessing the candidate's fit with the criteria and alignment with Ashoka's mission, they make a final decision about whether to select the candidate to be an Ashoka Fellow.



VENTURE PROGRAM: 2020 ASHOKA FELLOWS

In 2020, Ashoka also had to develop new ways of handling the highly personal selection process for new Fellows due to travel limitations, while protecting the integrity of the process. Three leading social entrepreneurs have reached advanced stages in the Ashoka venture process. One social entrepreneur was elected as a Senior Fellow (at an advanced stage of his work). With their practical expertise, Senior Fellows can play a critical role as Ashoka's partners in helping others see and draw value from the power of the Everyone a Changemaker Framework. Two social entrepreneurs were selected as special relationships. They have successfully passed the virtual process and will be confirmed as soon as an in-person panel will be possible.



Godwin Ehigiamusoe

Life Above Poverty
Organization (LAPO)

Nigeria

Senior Fellow

When Godwin began LAPO (Lift Above Poverty Organization) in Nigeria in the mid-90s, he drew from the best elements of the cooperative movement to ensure that poor people are equipped with the tools, they need to become active contributors to their own development, including a bottom-up membership and accountability system with a major focus on small women farmers, and a commitment to more than simply financial upliftment but also to their upliftment in society as a whole.

The initiative was conceived of and continues to be focused on economic upliftment, access to health services, and social inclusion. The LAPO Micro-finance Bank, an off-shoot of the LAPO non-profit organization has evolved into the leading provider of financial services to over 2 million micro, small and medium enterprises clients in Nigeria. LAPO is active in Sierra Leone and Benin as well.



Jane Waithera

Positive Exposure

Kenya

Special Relationship

Stigma and discrimination of PWA in Kenya is deeply rooted in cultural misinformation and misconceptions. People will tend to believe what their forefathers believed. As a Person with Albinism (PWA) herself, Jane has noticed that the scattered efforts of organizations working on Albinism tend to focus on a reactive approach seeing the disability side of the issue from an accessibility and human rights perspective. Through her organization, Jane is tackling the systemic problem in a holistically way from three different angles: Advocacy & Awareness, Social Economic Empowerment, and Welfare and Social Protection.

Jane has developed a number of creative tools and “rituals” for partners including the first ever “Climb for Albinism” and recently a mobile app, “Albinism and I”, an information hub where everyone (PWA, families and society as whole) interested to know more about Albinism can find all the answers and resources in one place. Jane is also looking at an all-Africa movement to increase quality of life for PWA at all levels. For this, she has organized the first ever Pan-African Albinism Conference inviting 47 representative organizations from all over the continent including the UN Special Reporter on Albinism.



Koffivi Madze Barack

Assosiation « Le
Coursier d’Hôpital »

Togo

Special Relationship

Koffivi has implemented an innovative anti-corruption system in the healthcare space in Togo which improves access to healthcare for patients and increases transparency through the introduction of a new profile of medical facilitators, volunteers empowered to serve with integrity and empathy. Furthermore, he is introducing telehealth in the Togolese health system through the DokitaEye mobile app that allows the creation of digital records of patients, connection with doctors, and online consultation.

Over 70,000 patients have benefitted from this new solution. Koffivi’s ambition is to extend this initiative to the main hospitals and health centers in Togo. He has a critical mass of hospitals adopting this new service proposal, which is key to making it a national standard to comprehensively stem the corruption that handicaps the health system. The initiative Coursiers d’Hopital International has been recognized in the region and there is an ongoing process for a replication in Ghana, Benin, and Senegal, to use the solution to reform the same failures in their medical systems.

VENTURE PROGRAM: OUR PRIORITY TOPICS IN SUB-SAHARAN AFRICA



GENDER

- **41%** of Ashoka Fellows in Africa are women.
- On average, male Ashoka Fellows in Africa are active in **4.3** countries, women Fellows are active in only **2.5** countries. Women social entrepreneurs scale differently.
- In Africa, **74%** of women are more likely to be employed in lower-paying, informal jobs.



EDUCATION & YOUTH EMPLOYMENT

- **60%** of the entire continent is aged below 25, making it the youngest continent in the world.
- **31.2%** (approximately 258 million) children and youth are out of school.
- Almost **60%** are between the ages of 15 and 17.



ACCESS TO HEALTHCARE

- **25 million** Africans living with HIV including **2.9 million** children.
- More than **30%** of African children suffer from growth disorders.
- More than **90%** of the estimated 300–500 million malaria cases that occur worldwide every year are in Africans.



CLIMATE & AGRICULTURE

- **4** African countries rank among the **10** countries most affected worldwide by climatic events.
- **2/3** of world refugees are climatic refugees.
- The African continent is home to **25%** of the world's agricultural land, yet it produces just **10%** of the world's food. Africa's growth lies with smallholder farmers.



FELLOWSHIP PROGRAM: HOW WE SUPPORT THE WORLD'S LEADING SOCIAL ENTREPRENEURS

Once social entrepreneurs are elected as Ashoka Fellows through the rigorous search and selection process, Ashoka Fellows gain a unique blend of financial support and lifelong support through the global network. This combination of support enables them to grow, scale their impact and create more positive societal change.

The Ashoka Fellowship is a lifetime commitment to solving societies most critical problems, starting with a robust on-boarding process and intensive 3-year engagement plan. The Fellowship's activities offer ongoing opportunities provided by Ashoka's programs and initiatives like the Security Program, Globalizer, Social Finance Accelerators and Changemakers United.

The core components of the Fellowship include:



STIPEND

We provide our Fellows with a living stipend if they comply with Ashoka's global stipend policy. The purpose of the stipend is to enable the Fellow to focus full time on realizing their idea.



NETWORK

We have a robust global network of social entrepreneurs, changemakers, funders and thought leaders who share resources to help scale the Fellows impact.



STRATEGIC PARTNERS

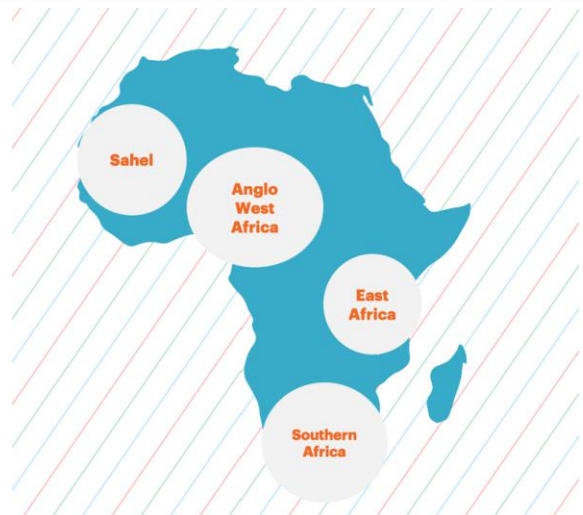
We work with many strategic and pro-bono partners that we connect our Fellows to for support with needs they may have through the Fellowship Program



VISIBILITY

Fellows gain visibility through the Ashoka brand and partnerships. Ashoka also spreads stories and information about Fellows to local and global audiences.

Ashoka encourages its Fellows to work collaboratively, recognizing that social entrepreneurs working together to solve societies most critical problems can inspire and empower others to transform their fields, communities, and society. Ashoka Fellows are role models for the entire citizen sector and pioneer a world where Everyone can be a Changemaker.



“ Ashoka has been instrumental in providing me the space and tools needed to personally grow as a social entrepreneur. Facilitating priceless interactions with like-minded and driven changemakers and supporting my needs as a business owner enabling me to take my business to the next level.”

Claire Reid, Reel Gardening, Ashoka Fellow

FELLOWSHIP PROGRAM: FELLOWSHIP INITIATIVES IN 2020

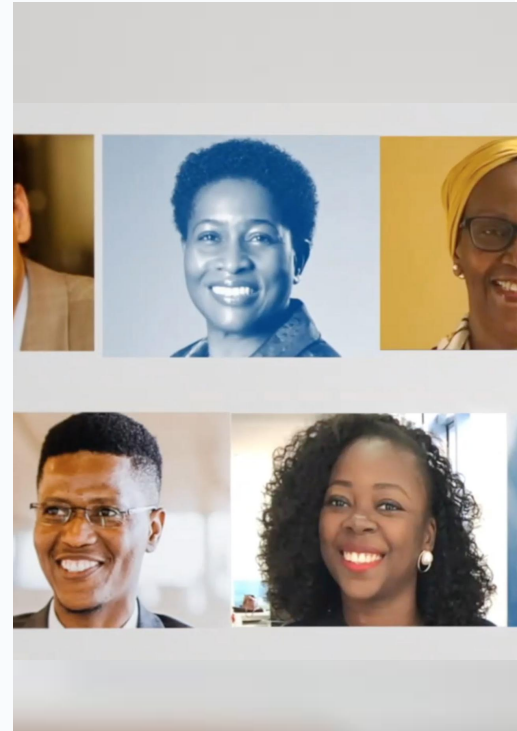
Through our initiatives and programs, we offer African Fellows opportunities for collaborations with strategic and thought partners to address their specific challenges that their organization is facing.

CHANGEMAKERS UNITED AFRICA

In July, the [Changemakers United Program](#) was launched in Africa. Changemakers United is a collective effort to support social innovators at the forefront of addressing the multiple impacts of the COVID-19 crisis in Africa, connected to a global initiative in Europe, Latin America and India. This initiative was designed as a short-term response to the crisis in order to:

- **Help social entrepreneurs leading high-potential solutions** address crisis-related issues to scale their impact.
- **Highlight the vital role of social entrepreneurs** as responders to the crisis as well as more broadly to propose alternatives to broken systems impacting populations and ecosystems.
- **Encourage millions of citizens** to activate their changemaker potential.

We are proud of what we have been able to achieve in just a few months, in collaboration with supporters and committed changemakers:



16 social entrepreneurs from **9** African countries on **6** thematic areas

50+ experienced professionals offered their expertise as thought partners and pro bono experts

Social entrepreneurs recommending CU to peers: **4,4/5 average**

9/10 thought partners wish to continue supporting SEs in Africa

Euros **90,000** channeled to 2 SE's empowering women

1 Online Summit and **1** pitch session with Silicon Valley entrepreneurs

29 articles highlighting the vital role of SEs in Africa, reaching **8 million +** people

[Read the Social Entrepreneurs Profiles here](#)

FELLOWSHIP PROGRAM: FELLOWSHIP INITIATIVES IN 2020

VISIONARY PROGRAM

The [Ashoka Visionary program](#) is a learning and co-creation space that brings together a cross-section of stakeholders in the social entrepreneurship ecosystem to learn and practice how to create systems change in society. This program, previously run in Austria and the Mediterranean, was launched for the first time in East Africa in December 2020.

The first cohort consists of 22 East African including executives from the private sector and non-profit organizations interested in becoming changemakers, as well as social entrepreneurs, and Ashoka Fellows. The first of 7 modules took place in 2020 with the rest taking place in 2021.

As a pre-launch, the program engaged social entrepreneurs and change-leaders from different sectors, through 3 insightful sessions with Fellows. Every session was designed to highlight solutions around COVID-19 and other topics that surfaced. These sessions also gave a deeper understanding of Ashoka's work and our vision towards an 'Everyone a Changemaker' world.

THE ASHOKA
VISIONARY PROGRAM

EMPOWERING
A NEW GENERATION
OF LEADERS



INVESTMENT READINESS & CLIMATE CHANGE

Ashoka has partnered with iPropeller to support innovative and high impact solutions addressing climate change in Africa. Six social entrepreneurs with a positive impact on climate in Africa have been invited to participate in a Social Finance Accelerator which culminated in a Pitch event hosted in Brussels in January 2020 with a range of investors interested in Africa and climate. As a result of this program on investment readiness, a deal book with presentation of the 6 ventures was shared with 350 impact investors and funders, a total of Euros 2,1 MN were mobilized in the form of carbon credit, consumer finance and grants by the social entrepreneurs and the participating ventures have reported that their fundraising skills have improved at a rate of 8,6/10 thanks to the accelerator program.

[Visit the Climate Change webpage here](#)



MAKING MORE HEALTH ACCELERATOR

The third edition of the [MMH Accelerator](#) was hosted to scale the work of social entrepreneurs who are increasing access to human and animal health in Africa with 4 social entrepreneurs who received a total investment of Euros 400,000. In addition, Euros 450K were granted to seven projects from the accelerator community to help them with the challenges posed by the pandemic. Several strategic collaborations emerged such as [Cowtribe](#) partnering with BI to provide training and free animal health products to 2,000 livestock farmers in rural Ghana and the project ECHO collaborative between 3 social ventures: [mDoc](#), Jacaranda Maternity and CDMS. Over 250 BI employees were engaged through online workshops and webinars and 16 were engaged in the [Executive in Residence](#) programs. Since 2018, 9 social entrepreneurs from Kenya, Ghana and Nigeria have participated in the accelerator programs.

FELLOWSHIP ONLINE IN 2020

Due to the COVID-19 Pandemic, most of our Fellowship activities were conducted online. Ashoka hosted various webinars and communities of practice sessions for cross-sector interactions and collaborations.

FELLOWSHIP WEBINAR SERIES

Ashoka continued to engage Fellows by helping them build their capacity throughout the COVID-19 pandemic. We designed a series of webinars on knowledge areas that Fellows found useful for the fight against COVID-19 and beyond. The facilitated learning webinars brought together all the African Fellows in one space, enabling cross-sector interaction and collaboration.

April: COVID-19 and Psycho-social support

April: Approaching funders/partners in the face of COVID-19

April: How can we work collaboratively and individually in times of COVID-19

May: Leadership in the time of a Pandemic

May: Co-creation during a global pandemic - Opportunities with COVID-19

October: Webinar on Digitization

COMMUNITIES OF PRACTICE ON GIRLS AND EDUCATION

The communities of practices were designed to help formulate a united front in Ashoka's engagement with partners over key challenges. We position Fellows, corporations, the government, and media to work collectively towards framework change. The communities of practice are fostering new ways to invest the attention of key players in Africa towards creating social good.

May: Theory of Change for Girl Centered Development in Partnership with Population Council

July: Delivering Quality Education in Africa in Partnership with ADEA (Association for the Development of Education in Africa)

TRANSFORMING YOUTH YEARS



TRANSFORMING YOUTH YEARS

Ashoka Transforming Youth Years programs and strategies ensure that today's young people—and the ecosystem that supports them—are ready and equipped to lead and thrive in a rapidly-changing world. Ashoka designed the “Four drivers” approach tools to foster changemaking by providing practical How To's to young people and key players to join the movement, showcase and have a feel of what it would mean to truly have an “everyone a changemaker” society and education.

YOUR KIDS

Lifelong-learning initiative that brings Changemaking literacy to the realm of the home, through conversations and concrete tools promoting Changemaking among their children and themselves.

YOUNG LEADERSHIP

Young Leadership, previously Lead Young, is a storytelling campaign that taps into and promotes the strength of powerful stories celebrating youth and Changemaking initiatives.

ASHOKA YOUNG CHANGEMAKERS

Rigorously selected young Changemakers between 12-20 years old who have gone from idea to action to improve our society, now eager to contribute to the Changemaking movement.

PEER-2-PEER ALLIES

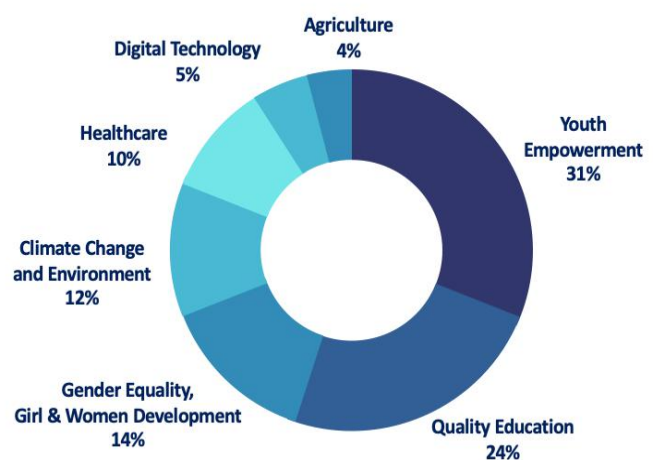
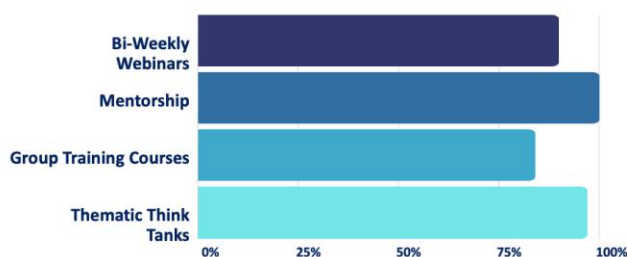
Fellows gain visibility through the Ashoka brand and partnerships. Ashoka also spreads stories and information about Fellows to local and global audiences.

ASHOKA YOUNG CHANGEMAKERS

The [Ashoka Young Changemakers \(AYC\)](#) program is a carefully selected network of young people between **12 and 20 years** old who have found their power to create change for the good of all, and who are engaging their peers and the entire society in realizing a world where everyone is a changemaker.

We received **1,555** applications and shortlisted **36** young changemakers who are currently going through the selection process of becoming Ashoka Young Changemakers. As such they will receive close mentorship and support, acting as co-leads with other key stakeholders to build a strong movement that allows young people to find the power to create and lead meaningful change.

In 2020, we held on-boarding sessions with 21 young changemakers from West and Southern Africa to share insights on changemaking and hear from them. We also conducted a needs assessment to get input on the next engagement phase in their changemaker journey. 58 young changemakers responded:



ECOSYSTEM-BUILDING



ECOSYSTEM-BUILDING

IMPACT! AFRICA SUMMIT

The [Impact! Africa Summit](#) is an annual event targeted at the social entrepreneurship ecosystem. This is a partnership by the British Council and Ashoka to accelerate innovative solutions to Africa's most pressing challenges by inspiring, supporting and connecting leading social entrepreneurs and key ecosystem players across countries, organizations and sectors such as policy, social investment, business and media.

The 2020 Summit consisted of a virtual launch in November 2020 with trends and themes from the mapping exercise of the Nigerian social enterprise landscape. The summit supported social enterprises with the skills, knowledge and networks needed to build resilience to navigate the current disruptions caused by the pandemic.



POLICY BILL FOR SOCIAL ENTREPRENEURS

Ashoka and members of its network (Fellows, young changemakers and partners) started discussions for the development of a policy bill for the Social and Solidarity Economy in Senegal. Ashoka as a main player in this sector, was invited by the Ministry of Micro-finance and Social and Solidarity Economy to join the work to reflect on the establishment of a framework adapted to the social entrepreneurship sector.

THE ANNUAL AFRICA CONFERENCE ON SOCIAL ENTREPRENEURSHIP (AACOSE)

The [AACOSE conference on Social Entrepreneurship](#) is an initiative set to foster the interaction between key actors who contribute to creating favorable conditions for the growth of sustainable social enterprises in Africa (i.e.: leading social entrepreneurs, academicians, policymakers, international development players, impact investors and other funders, business executives and other leaders across Africa and beyond.) AACOSE has managed to catalyze conversations on the need for policy and/or legal frameworks to govern these social enterprises. The conference took place in Kenya and was organized by Tangaza University College, an academic institution that provides competency-based training to Social Entrepreneurs, training them and enabling them to impact and transform the lives of people, in collaboration with Ashoka.



ECOSYSTEM-BUILDING

ASHOKA CHANGEMAKER SUMMIT (ACMS)

The [Ashoka Changemaker Summit](#) is the largest gathering of system-changing social innovators from around the world. It connects Ashoka's vast community of world-leading social entrepreneurs and leaders from business and philanthropy. The summit moved online for the 2020 edition to get together with a global community of changemakers and reflect about the things that bring certainty to our lives (even in times of crisis).

Ashoka in Africa had several Fellows, Young Changemakers and staff members participating in the following sessions at the summit:

- [Gender Dialogues: What Top Social Innovators Agree to Disagree.](#)
- [How corporates and SE's collaborate to tackle COVID 19.](#)
- [How Black women are creating a more equitable world.](#)
- [How can digital support meaningful youth participation?](#)
- [Global Health Citizens - A virtual Town Hall.](#)
- [Changemakers United: How SE's across the world tackle the COVID-19 pandemic.](#)
- [How data transparency and community approaches are promoting sustainable agricultural growth in Nigeria, Indonesia and Italy.](#)
- [Reframing international development through SE-international NGO alliances.](#)
- [It is not about doing good or doing business: It's about doing good business.](#)
- [Skills for a changing future. Ashoka Fellows and the fight against youth unemployment.](#)
- [Weaving for a Thriving Planet: accelerating collective impact to preserve biodiversity.](#)



CHANGEMAKERS UNITED AFRICA SUMMIT

The Changemakers United Africa Online Summit served as a support process for the 16 Social entrepreneurs in the project. The summit focused on providing the social entrepreneurs with visibility for their solutions by connecting them with our wider community of potential partners, funders and other interested stakeholders from Africa and beyond. All 16 social entrepreneurs showcased their solutions to COVID-19 at the summit. The summit gathered over 1000 participants from around the world in November 2020.

[Watch the Summit here](#)

[Watch the Thematic Sessions from the Summit here](#)



STRATEGIC COMMUNICATION



STRATEGIC COMMUNICATION

In 2020, Ashoka in Africa engaged in and created various activities to further the “Everyone A Changemaker” mission. Below is a summary of the results from our outreach in 2020.

+ 8 Million

people were reached through our publications in the media

+ 100,000

people were reached through our social media platforms

+ 1500

people received Ashoka in Africa’s partner newsletter every quarter

+ 21,700

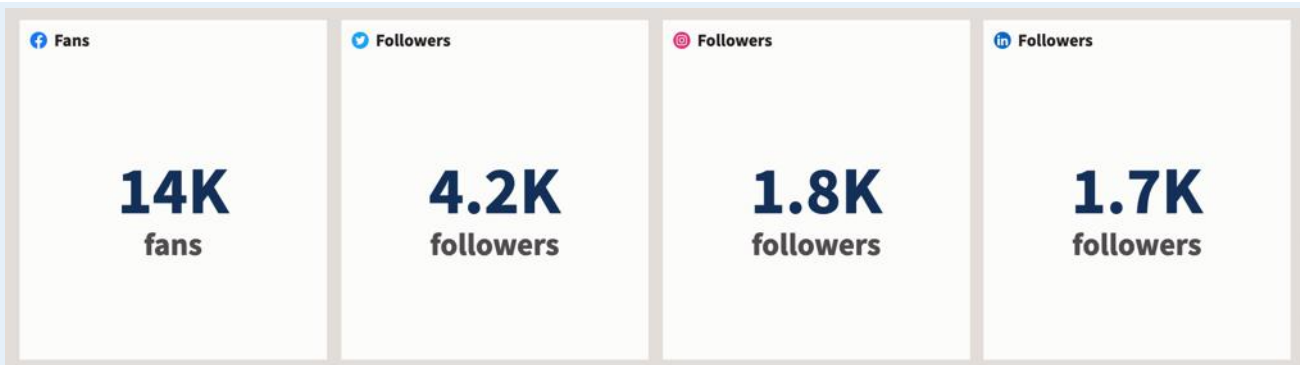
likes/followers on the Ashoka Africa and Ashoka Afrique Francophone social media platforms

+ 19,000

people engaged with us on social media



* Follow us @AshokaAfrica, @AshokaAfriqueFrancophone



STRATEGIC COMMUNICATION: ASHOKA IN THE NEWS



Thanks to the [Changemakers United](#) campaign that focused on highlighting the critical role of social entrepreneurs in addressing the challenges triggered by the COVID-19 crisis and addressing systems failures, we have reached over 30 articles in key media across Africa.

January 6th, 2020 - [Teaching school kids to be entrepreneurs](#). - Uganda

January 7, 2020 - [Karima Grant: 'Creativity will be the driving force of development here in Africa.'](#) UNICEF – Senegal

March 13th, 2020 - [Preventing Disease Outbreaks: Lessons From Uganda](#)

March 18th, 2020 - [Access to healthcare for the blue-collar worker](#)

April 23, 2020 - [#WomenInTech – How a \\$5,000 Funding Spurred Oreoluwa Lesi to Empower More Than 10,000 Girls with Digital Skills](#) - Nigeria

August 12, 2020 - [How social entrepreneurs are contributing to higher-education change in East Africa](#) - Kenya

November 3, 2020 - [Nothing About Us Without Us: Liberian Women Claiming Their Place](#) - Global

November 4, 2020 - [Beiersdorf and Ashoka Join Forces to Fight COVID-19 Consequences](#)

November 4, 2020 - [Ashoka launches initiative to support African social entrepreneurs addressing COVID-19](#) - Algeria

November 7, 2020 - [Covid-19: l'ONG Ashoka lance une initiative pour soutenir les entrepreneurs sociaux africains](#) - DRC

December 1, 2020 - [Social Entrepreneurs are Vital for a Sustainable, Equitable and Resilient Africa](#)

December 16, 2020 - [Changemaker Muzalema Mwanza, founder of Safe Motherhood Alliance, Zambia, Africa](#)

* [An extensive media tracker for Changemakers United Africa can be found here](#)

ASHOKA'S PARTNERS IN AFRICA



ASHOKA'S PARTNERS IN AFRICA

Throughout the year, many organizations have supported our work, mission and vision. Their contribution is what makes our work possible, we value their contribution and thank them for their continued support.

FUNDING PARTNERS



PRO BONO AND STRATEGIC PARTNERS



HOW YOU CAN GET INVOLVED

INVEST IN ASHOKA

Investors/Donors are organizations, companies and individuals that work closely with Ashoka and its community of changemakers to support current and/or co-create new initiatives with a focus on a number of SDGs. They also enable us to select and support the world's leading social entrepreneurs and to foster a culture of changemaking in Africa.

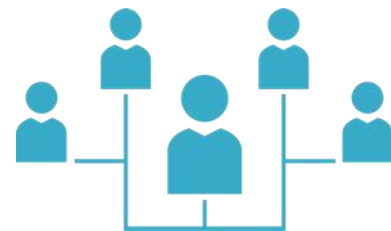


BE A STRATEGIC PARTNER

Strategic partners work with us to increase Ashoka's and its community of changemakers social impact. These partners are forward thinking and leading companies working in the areas of communications, fundraising, strategy, legal and more.

JOIN THE ASHOKA AFRICA BUILDERS NETWORK (AAB)

AAB is a network of committed successful professionals who are eager to roll up their sleeves and support Ashoka, Ashoka Fellows, Young Changemakers on the continent to intensify and scale their impact. AAB was inspired and adapted from the successful global Ashoka Support Network. [Check out the membership program here.](#)



SUPPORT ASHOKA IN AFRICA

Private individuals support Ashoka by volunteering in expert areas and providing relevant services to support Fellows, Young Changemakers and Ashoka in Africa. You can also follow our newsletters and social media to discover trends of changemaking in Africa.



“Social Entrepreneurs and Innovators get the job done. We hear the heartbeat of society, we look at the disease, we analyze it and look for what could be a tangible response, and we go deep inside and tap into our inner creativity to help deliver a solution.” - Verlaine-Diane Soobroydoo, Public Policy Coordinator of the joint UN-AU initiative and Founder of African Women Leaders Network (AWLN)

“Changemakers United was a tremendous initiative, and we were truly honored to be selected to participate. So much thought and care went into the program, from finding us individual thought-partners and pro-bono experts, to arranging opportunities to present to funders and entrepreneurs, and providing positive media exposure and support. Well done to Ashoka and thank you so much for all the thought and caring you provide to Social Entrepreneurs across Africa and the whole world.” - Taddy Blecher, Ashoka Fellow

“Creativity will be the driving force of development here in Africa.” - Karima Grant, Ashoka Fellow

“Governments, companies, social entrepreneurs, youth and women are having to think, operate, and lead in new ways during these uncertain and unprecedented circumstances, and we all must learn together with empathy, urgency, confidence, and humility. Ashoka is building the field of systems change in Africa to accelerate, scale up and African solutions and stories to foster changemaking and empathy by engaging social innovators and co-creating with companies, youth, and African diaspora members.”

- Pape Samb, Ashoka Africa Executive Director

ASHOKA AFRICA

8 Lasode Crescent
off Ozumba Mbadiwe
Victoria Island
Lagos Nigeria

africa@ashoka.org

