



ASHOKA

SUPPORT

NETWORK



Imagine what the world would look like if leaders from all sectors used their skills, resources and networks to drive significant and positive social change.

CREATING IMPACT, TOGETHER

As part of the Ashoka Support Network, you are joining the Ashoka Community, a space where you can *connect, learn, collaborate* and *explore* to expand positive impact. The Ashoka Community is made possible by changemakers like you who want to contribute to creating a better world.



Combining the world's best business and social entrepreneurs, all committed to the good of all with the same deep ethical roots, brings enormous power.



Ashoka

WHO WE ARE

Founded in 2004, the Ashoka Support Network (ASN) is composed of 300+ members worldwide in more than 20 countries. Ashoka Support Network members are committed leaders who share, support, and advocate for a world, where everyone has the power and capacity to contribute to a positive change, while unleashing their ***own potential as changemakers***.

Joining together as changemakers from all backgrounds, we'll show that the ability to ***shape the future*** belongs not to just a few, but to all of us. By joining Ashoka's community as an ASN, you are invited to embark on a transformative journey.

This journey is both collective and individual. Collectively, the ASN offers you the opportunity to be part of a community dedicated to fostering social change. Individually, it gives you the chance to reflect on how you want to ***make a difference in the world*** and – ultimately – empowers you to take action.

How? Ashoka has a wide range of resources, and the most valuable of these are our Fellows, the world's leading social entrepreneurs. In connecting and interacting with them, you will be ***inspired*** and ***empowered*** to shape a better world.

A MUTUAL COMMITMENT

YOUR CONTRIBUTION

FINANCIAL CONTRIBUTION

Minimum donation for at least three consecutive years to support Ashoka's core impact activities, including the search and selection of new Ashoka Fellows, and the strategic lifelong support offered to them.

EXPERTISE & INSIGHTS

Supporting and engaging with Ashoka Fellows and Young Changemakers by sharing your expertise (in marketing, finance, etc.) and insights as sparring partners.

ACCESS TO NETWORKS

Providing social entrepreneurs and Ashoka with valuable connections to your network.

TIME

Investing time to attend events, advance your knowledge around social topics and share expertise and insights with social entrepreneurs.

WHAT YOU GET

CONNECT

Access to a global network of social entrepreneurs, committed business leaders and companies.

LEARN

Access to resources and training programs in a variety of formats and for all skill levels, while supporting and collaborating with social entrepreneurs.

COLLABORATE

Co-develop initiatives with social entrepreneurs, Ashoka and socially committed individuals to achieve deep impact on the critical challenges of our society, such as diversity and inclusion, biodiversity, youth, migration or health.

EXPLORE

Absorb yourself in our changemaking repository of manuals, handbooks, toolkits and reports developed by our community.

WHAT IS ASHOKA?

Ashoka is on an audacious mission – to create a world where everyone has the agency, empathy and skills to make systemic change in their communities.

It is only in such a world that the solutions will outweigh our social problems. We call this an “Everyone a Changemaker” world, and within it, there is place for everyone to play their part.

Ashoka was started in 1980 with one simple belief: that a good idea in the hands of a social entrepreneur could change the world. It is with this aim that we set out to search for and support world-leading social entrepreneurs, those changing systems and mindsets to address the root causes of social problems.

Today, Ashoka is the largest network of social entrepreneurs worldwide, with more than 3,800 Ashoka Fellows in over 90 countries. Ashoka learns from the patterns in their innovations, and mobilizes a global community that embraces these new frameworks to build a world where everyone is a changemaker.

WHO IS A CHANGEMAKER?

A changemaker is anyone who identifies a social problem, develops a solution to address it, mobilizes others, and works towards the good of all.



Jimmy Wales
Founder of Wikipedia,
Ashoka Fellow



Ashoka is a living encyclopedia of social innovation in every field around the world



**The dotgood, formerly NGO
Advisors, has ranked Ashoka in the
TOP 10 global NGOs since 2015.**



* The Ashoka Africa Builders (ABB), inspired by the Ashoka Support Network, is focusing on building a strong network of local African partners, African diaspora members and individuals with a keen interest in Africa.

WHO ARE ASHOKA FELLOWS?

Ashoka Fellows are leading social entrepreneurs with transformative solutions to the world's most pressing social problems. They are role models that inspire and empower other people to create positive and long-lasting social change.

Across the globe, Ashoka Fellows are pioneers in education access, in human rights, in healthcare delivery, in environmental justice, and many other areas of human need.

Ashoka Fellows are driving systems change by tackling the root causes of problems that persist generation after generation and they provide a roadmap for all people to contribute in the new "Everyone a Changemaker" world. Our latest Global Impact study shows that, on average each Ashoka Fellow changes the lives of 800,000 people.*

As part of Ashoka, these social innovators no longer have to work alone. They gain access to critical resources and visibility, and most importantly to each other.

Ashoka Fellows include microfinance pioneer and Nobel Peace Prize winner Muhammad Yunus, prominent labour rights advocate Ai-jen Poo, and the founder of Wikipedia, Jimmy Wales.



Bill Drayton

Ashoka Founder



Social entrepreneurs are the essential corrective force. They are system-changing entrepreneurs. And from deep within they, and therefore their work, are committed to the good of all.



* Data from Global Ashoka Impact Study, 2021. Run in partnership with Tiresia, the Business School of the Polytechnic of Milan, Italy.

IMPACT IN FIGURES

HOW ASHOKA SUPPORTS LEADING SOCIAL ENTREPRENEURS

80%

of Fellows report the Ashoka stipend **helped them focus** full time on their idea

82%

of Fellows believe that Ashoka helped them understand how their work can **contribute to generating systems-change**

63%

of Ashoka Fellows changed or **influenced government policy**

87%

believe that Ashoka **helped them see the importance of changing collective mindsets** on the social issue they work on. 90% of those Ashoka Fellows changed their strategy as a consequence

Source: Global Ashoka Impact Study, 2021. Run in partnership with Tiresia, the Business School of the Polytechnic of Milan, Italy.

IMPACT IN FIGURES

HOW ASN MEMBERS SUPPORT LEADING SOCIAL ENTREPRENEURS

93%

of Ashoka Fellows who have collaborated with ASNs believe that Ashoka **helped them increase their impact** (versus 81% of those who have not worked with ASNs)

88%

of Ashoka Fellows working with ASNs **received strategic guidance for their ideas** (versus 71% of those who have not worked with ASNs)

71%

of Ashoka Fellows who teamed up with ASNs have **gained connections to funders** (versus 46% of those who have not worked with ASNs)

85%

of Ashoka Fellows collaborating with ASNs have **acquired new partnerships** (versus 63% of those who have not worked with ASNs)

THE ASN JOURNEY: AN ENGAGEMENT TAILORED TO YOUR INTERESTS, CAPACITIES AND EXPERTISE

ASN members come from diverse backgrounds, thus their interests and expectations, capacities to engage, time availability and areas of expertise vary. The ASN Journey accommodates this diversity by offering a wide range of engagement options where you can choose from. You will design your personal journey together with Ashoka staff upon joining the ASN and can revisit it on a regular basis.





Local Onboarding to design your personal journey with Ashoka

Meet Ashoka Fellows around the world and get inspired

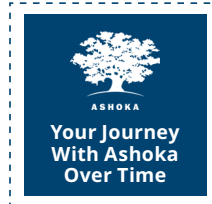
- In-person/online presentations of Fellows
- Visiting projects of Fellows

Connect with like-minded individuals from the international community

- In-person/online events
- ASN Directory

Bring your skills and expertise into action by working with Ashoka Fellows, Young Changemakers, ASNs or Ashoka Staff

- Support Fellows scale their solution
- Local/ global matchmaking between ASNs and social entrepreneurs
- Board member in Fellow's organisations



Learn and explore the how-to's of changemaking in a variety of formats while supporting social entrepreneurs

- Online/ in-person workshops around system change, wellbeing, collaboration and new leadership
- Reports, toolkits, articles, podcasts

Collaborate with Ashoka Fellows, Young Changemakers and Ashoka Staff around critical challenges - such as climate & planet, migration, gender equity, tech, health or youth – to achieve deep impact

Connect Ashoka Fellows, Young Changemakers and Ashoka Staff with your network to mobilize resources to generate more impact together

- Refer new ASN members
- Provide opportunities to communicate Ashoka's work
- Open network for potential donors

Be an ambassador for a society where every citizen can contribute, participate, and actively engage in social change for the good of all

- Inspire others with your own changemaking skills
- Shape Ashoka's activities as a community board member

VOICES FROM OUR GLOBAL NETWORK OF ASN MEMBERS

Fabienne Serfaty

Strategy Consultant and Social Impact Investor, UK



What is the legacy that I want to leave behind? Ashoka is a wake-up call. I have learned that there are, actually, many opportunities to step into radical systemic change, to up my game, help shape better global policies and participate in shifting the dynamics of social inequalities, both in the social and in the business sectors.

Maite Arango

Former VP of Grupo VIPS, Spain



When you become an ASN member, not only does the money you invest have a huge impact, but you become a part of the Ashoka network and an important piece of the puzzle. Just as much as you give, you get back.

Filip Dames

Founding Partner & Managing Director, Cherry Ventures, Germany



I want to support social entrepreneurs and motivate our generation not only to take responsibility in theory, but also to act and work towards a better future.



Peter Mortifee

Co-Founder & Chair of The Somerset Foundation, Canada

Ashoka is about seeing the world through the lens of possibility. What intrigued me about Ashoka was that I was exposed to a tremendous amount of heart and compassion for positive social change. I was being advanced through a level of thinking and entrepreneurial zest that I had never seen before. And being a part of the ASN community is about possibilities that I hadn't imagined.



Beatriz Tinajero

Founder and CEO BF Hoteles, Mexico

For me, Ashoka is the community that inspires me to bring out my full potential as a changemaker from within the company. I dream of a world where companies can be active changemakers (...) and Ashoka is the place where I get inspired, where I make alliances with Ashoka Fellows and bring them closer to all the work we are doing, where I learn, where I can be myself and bring out the best version of myself.



ASHOKA SUPPORT NETWORK

Join Us! • infoasn@ashoka.org • ashoka.org/ashoka-support-network

