



ASHOKA

Everyone a **Changemaker**





## Welcome to our **Changemaking journey**

In an increasingly connected world, the need for social change has never been greater. Our communities are faced with many challenges from automation to migration to the climate crisis. Responding effectively calls for new mindsets and models for change.

Ashoka supports **Social Entrepreneurs** who are changing systems for a world where solutions outpace problems. We also inspire young people to make change in their communities for the good of all. This requires cultivating empathy, creativity and collaboration. Those that nurture these skills will be better equipped to thrive and lead change.

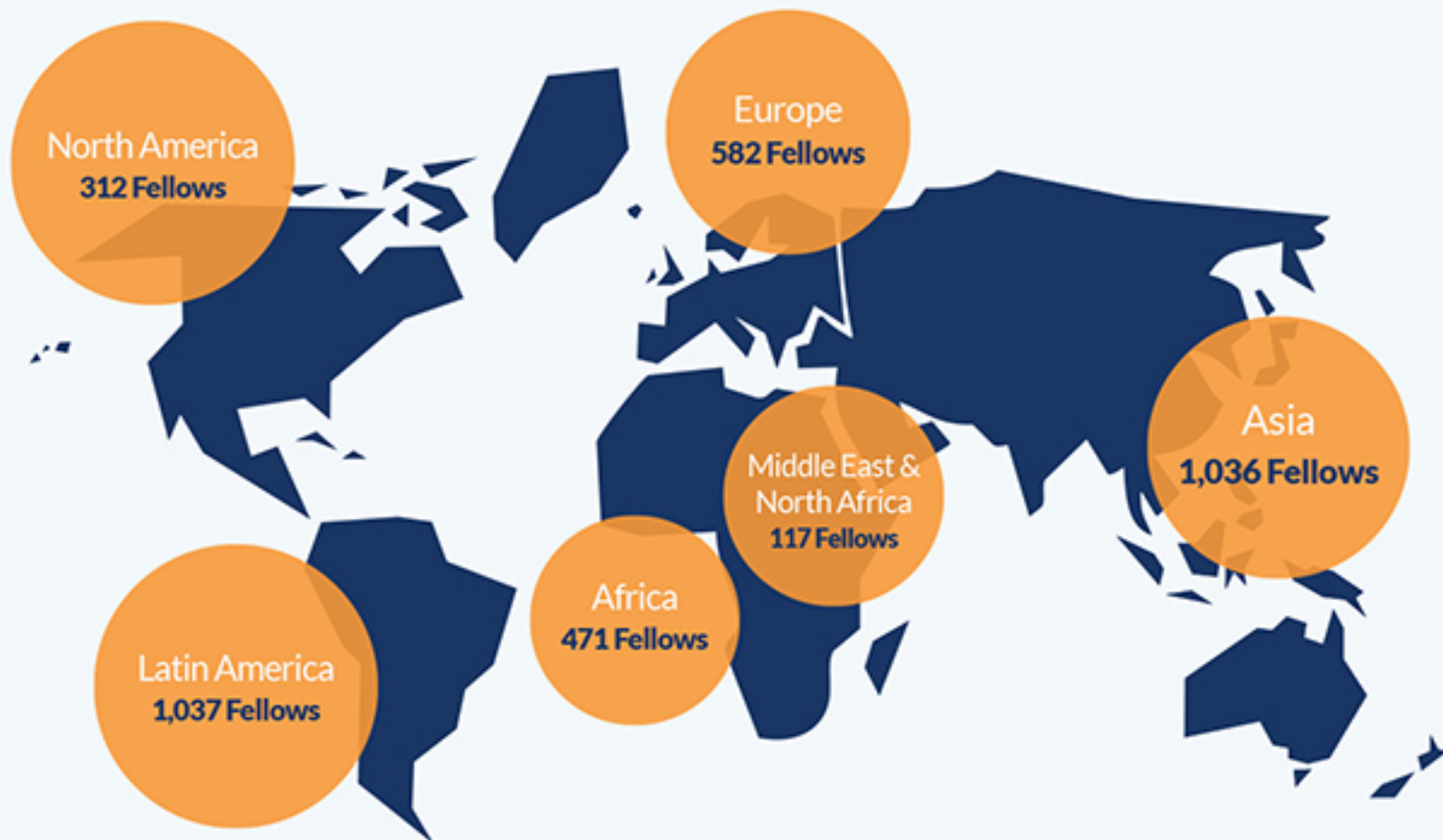
Our vision is a world in which everyone is a Changemaker:  
*one in which all people are powerful and contribute to change.*

***Join us to make it happen!***

Ashoka pioneered the field of Social Entrepreneurship in the 1980s. We have since gained a wealth of insights by identifying, supporting and connecting leading Social Entrepreneurs. We elect these leaders as **Ashoka Fellows** and help them drive large-scale systemic change. Together we inspire others to be Changemakers.

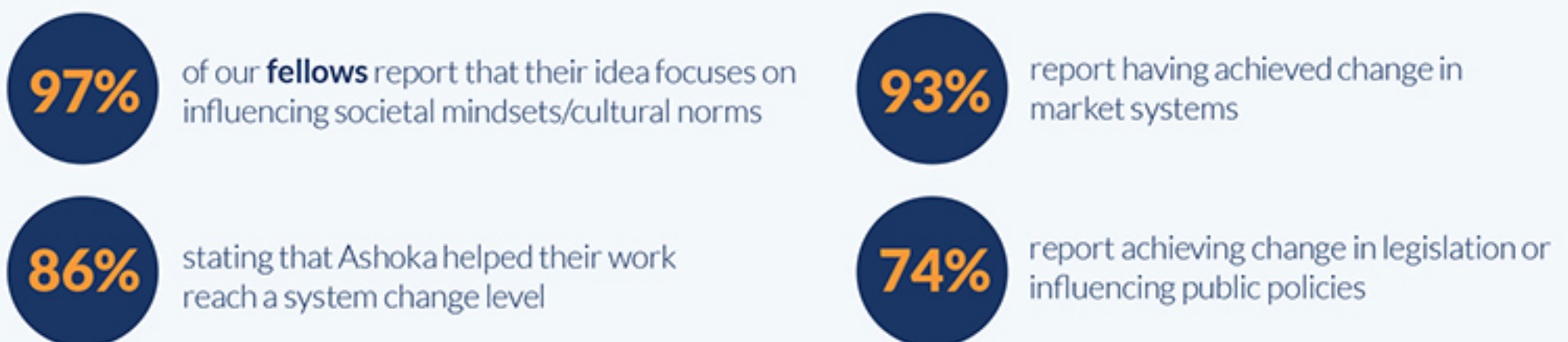


We are now a community of **3,500+** Fellows from over **93+** countries and **270+** partners worldwide.



#5 most influential NGO worldwide (NGO Advisor, 2018)  
#2 most innovative and impactful social enterprise (Forbes, 2019)

### Waves of change:



“ There is no force more powerful in the world than a bold idea in the hands of a Social Entrepreneur.

Bill Drayton, Ashoka Founder and CEO



# How we work

We strive for a world in which everyone practices Changemaking by:

## Supporting Social Entrepreneurs

We identify, support and connect Social Entrepreneurs making change happen around the world in economic development, education, health, equality, human rights and climate change. Our elected fellows are granted two main benefits: three years of financial support and a lifetime membership to an expansive network of peers, mentors and partners.

### *Fellows you may know*



**Jimmy Wales,**  
*Founder of Wikipedia*



**Wendy Kopp,**  
*CEO and Co-Founder of  
Teach for All USA*



**Kailash Satyarthi**  
*Nobel Laureate and  
children's rights activist*

“**Joining the Ashoka family has been a huge boost. The greatest impact came from the concept of thinking global.**

Dan Asher, Ashoka Fellow Switzerland and Founder of Happy City Lab





## Inspiring young people

**Ashoka Young Changemakers** is one of our youth programs, comprising of a carefully selected network of young people creating social change and engaging their peers and communities to do the same.



## Collaborating with partners

We partner with a range of stakeholders including **Changemaker companies** - companies that are actively engaged in solving social and environmental problems at scale through their core business. We work side by side with employees, management teams and other strategic allies to ensure they deliver their Changemaking goals.



## Cultivating Changemaking ecosystems

**The Ashoka Visionary Program** is one example of how we cultivate Changemaking ecosystems. The program offers a dynamic learning journey for executives seeking to solve societal problems in an entrepreneurial way.





# Ashoka Switzerland

Ashoka Switzerland has been part of the global network since 2007 and works on both a national and international level.

## Supporting social entrepreneurs

**Identifying** and **supporting** the world's leading Social Entrepreneurs and **connecting** them to the vibrant Swiss international ecosystem.

## Building strategic partnerships

We partner with global foundations, universities, corporations, civil society organizations, media and other influencers to unlock their Changemaking potential.

“ **You meet people within Ashoka who really have that strong drive to change the world and that’s what I love about it.** ”

Yann Borgstedt, Swiss ASN member



# How to get involved

## Partner with us

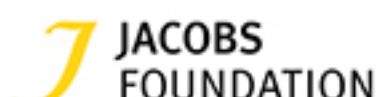
Our partnerships are designed and co-created to be mutually beneficial. From contributing to the selection and support of new Ashoka Fellows to providing services and knowledge, join us to help nurture a community of Changemakers.

*Some of our partners:*



**CHANEL**

**J.P.Morgan**



## Join the Ashoka Support Network (ASN)

The ASN is a global community of 350+ committed leaders who share, support and advocate for Ashoka's values and vision while unleashing their own potential as Changemakers. Collectively, it provides the opportunity to join a community dedicated to fostering social change. Individually, by engaging with our Fellows, members get to reflect on how they want to make a difference in their business or community.



# Fellow Snapshots

As the mother of a child affected by an unidentified rare disease, Ashoka Swiss Fellow **Caroline Kant** founded the EspeRare Foundation. In collaboration with multiple stakeholders, EspeRare has implemented an innovative model to uncover existing therapies for patients suffering from rare diseases.



“ **I dream of a world where there is an accessible treatment for every single known disease, no matter how widespread or how rare.** ”

The first Ashoka Fellow elected in Switzerland, **Karen Tse** is the founder and CEO of International Bridges to Justice. The organization is dedicated to protecting the basic legal rights of individuals in developing countries by partnering with governments, public defenders, judges and lawyers for infrastructural change.



“ **I'm inspired every day by the persistence and courage of defenders on the ground. I founded IBJ so that we could spearhead a movement on access to justice that protects due process rights and ends the use of torture as an investigative tool.** ”

*Thank you for being part of our journey!*



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